



**FACTOR INFLUENCING EXPORT OF PALM OIL IN MALAYSIA**

**NUR AINA BINTI MOHD MOHSEIN DZAKURNAIN**

**2013132427**

**BACHELOR OF BUSINESS ADMINISTRATION**

**WITH HONOURS (FINANCE)**

**FACULTY OF BUSINESS MANAGEMENT**

**UNIVERSITI TEKNOLOGI MARA**

**MALACCA CITY CAMPUS**

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**DECLARATION OF ORIGINAL WORK**



**BACHELOR OF BUSINESS ADMINISTRATION  
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UNIVERSITI TEKNOLOGI MARA  
"DECLARATION OF ORIGINAL WORK"**

I, **NUR AINA BINTI MOHD MOHSEIN DZAKURNAIN**, (I/C Number: 900527-02-6084)

Hereby, declare that:

- This work has not previously been accepted in substance for any degree, locally or overseas, and is not being concurrently submitted for this degree or any other degrees.
- This project-paper is the result of my independent work and investigation, except where otherwise stated.
- All verbatim extracts have been distinguished by quotation marks and sources of my information have been specifically acknowledged.

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

## LETTER OF SUBMISSION

Head of Faculty of Business Management

Universiti Teknologi Mara Melaka

Kampus Bandaraya Melaka

110 Off Jalan Hang Tuah

75300 Melaka Bandaraya Bersejarah

7<sup>th</sup> January 2016

Dear Sir/Madam,

### **SUBMISSION OF PROJECT PAPER**

Attached is the project paper titled “**FACTOR INFLUENCING EXPORT OF PALM OIL IN MALAYSIA**” to fulfill the requirement as needed by the Faculty of Business Management, Universiti Teknologi Mara.

Thank you.

Yours sincerely,

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**NUR AINA BINTI MOHD MOHSEIN DZAKURNAIN**

2013132427

Bachelor of Business Administration (Finance)

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## **ABSTRACT**

This paper investigates factors that influence export of palm oil in Malaysia using palm oil price, exchange rate and soybean oil price as independent variable for 35 years from the period 1980 to 2014. The relationship is examined by undertaking regression analysis using time series data from 1980 to 2014 that collected from International Financial Statistics. The purpose of the study is to see the relationship and effect among the selected variables whether the relationship is positive or negative by using Multiple Linear Regression, the model are tested by using E-Views software. From the result of Multiple Linear Regression, the study shows that exchange rate and soybean oil price has no significant effect towards export of palm oil in Malaysia. Meanwhile, price of palm oil has a significant relationship towards export of palm oil in Malaysia.