

FACTORS THAT INFLUENCE SAVING BEHAVIOUR AMONG HOUSEHOLDS IN MALAYSIA

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DECLARATION OF ORIGINAL WORK



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"DECLARATION OF ORIGINAL WORK"

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Hereby, declare that:

- This work has never accepted in substance for any degree, locally or overseas and is not being concurrently submitted for this degree or any other degrees.
- This project paper is the results of my independent work and investigation, except where otherwise stated.
- All verbatim extracts have been distinguished by quotation marks and sources of my information have been specifically acknowledged.

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LETTER OF SUBMISSION

JULY 2016

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BACHELOR OF BUSINESS ADMINISTRATION
WITH HONOURS (FINANCE)
FACULTY OF BUSINESS MANAGEMENT
UNIVERSITY TEKNOLOGI MARA
KAMPUS BANDARAYA MELAKA

Dear Madam,

SUBMISSION OF PROJECT PAPER

Attached is the project paper titled 'FACTORS THAT INFLUENCE SAVING
BEHAVIOUR AMONG HOUSEHOLD IN MALAYSIA' to fulfill the requirement as needed
by the Faculty of Business Management, Universiti Teknologi MARA.

| Muhammad Afiq Bin Alias | Nurfazliena Syaiha Binti Mustaffa |
|-------------------------|-----------------------------------|
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| Yours sincerely, | |
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| Thank you. | |
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Bachelor of Business Administration

(Hons) Finance (Hons) Finance

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ABSTRACT

FACTORS THAT INFLUENCE SAVING BEHAVIOUR AMONG HOUSEHOLDS IN MALAYSIA

Malaysia has experienced oscillating in saving funds rate over the few years. This situations became a worrying by analyst, educator, manufacturer and household also more worried about their future. Therefore, the purpose of this study is to investigate the factors that influence saving behaviour among Malaysian household. Interest Rate (IR), Inflation Rate (IFR), Consumption Level (CL) and Income Level (IL) are variables that were taken into this research with Saving Behaviour (SBAH). This study is based on the time series data collections which encompass 30 years in yearly basis. The period starting from 1984 to 2014. The researcher is using Eviews 9 software to generate all the data and analyse it for further investigation. After the data generated, the result obtained shows that only one out of four variables accepted which is inflation rate (IFR) are significantly related to the influence of saving behaviour. While the other three variables Interest Rate (IR), Consumption Level (CL) and Income Level (IL) are rejected. The overall investigation is to emphasize the awareness of saving behaviour among household towards the changes of economic situations factors and help household in Malaysia to have a proper financial management especially in saving.