



Universiti Teknologi MARA Sabah

Kota Kinabalu Campus

Faculty of Applied Science
Diploma in Science

ETR 300

BUSINESS PLAN

**Laundry Service
(Yours Laundry Shop)**

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Date of Submission

19th October 2009

SUBMISSION LETTER

Yours Laundry Shop
Lot 5, Block A, Lorong Plaza Permai 1,
Taman Alam Mesra Shoplot,
88400 Kota Kinabalu, Sabah.

HAKMILIK
Perpustakaan
Universiti Teknologi MARA
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19 OCTOBER 2009

Prof,

THE SUBMISSION OF BUSINESS PLAN PROPOSAL for JULY – NOVEMBER 2009.

With reference to the matter above, on behalf of my group, I am Marysia Julius Booh; the General Manager of Yours Laundry Shop submits our business plan on the actual date as planned.

2. Our company name is Yours Laundry Shop and the form of our business is partnership which consists of four partners. We are, Marysia Julius Booh, Jessey Angat, Putri Edha binti Edih and Mohd Farhan bin Matali.

Thank you.

Yours sincerely,



.....
MARYSIA JULIUS BOOH

General Manager/Administration Manager
Yours Laundry Shop.

SALINAN FOTO TIDAK DIBENARKAN

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1.0 EXECUTIVE SUMMARY

1.1 INTRODUCTION

Time is precious and Yours Laundry Shop does will help you to solve with your laundry problem. Yours Laundry Shop run professional laundry business dedicated to ensuring you have hassle free laundry days. Due to the good potential on the laundry shop, we as group members have decided to open a laundry called Yours Laundry Shop.

Our type of business is a laundry shop which we apply it to all kind of clothes. Before we start the plan to open laundry shop, we have observed the planning area. We believe this industry will develop in the future because of the good potential that we can see from the earlier. Furthermore, the place where we grow the business can develop in the future. Beside, fewer competitors on the area have convinced us to open this laundry shop.

We have decided to start this laundry business at Lot 5, Block A, Lorong Plaza Permai 1, Taman Alam Mesra Shoplot, 88400 Kota Kinabalu, Sabah. We choose this place because of its strategic area between the housing areas, the 1Borneo shopping complex and hotel at the 1Borneo shopping complex. Our target customer is all kind people, personal or company laundry.

The date of commencement for our business is on 1st January 2010. We take a long period of time because we want to identify the best way how to conduct this business and to find the capital for this business.

The reason why we involve on this industry is due to some factor. First, laundry shop is not very popular in this region, so we have fewer competitors. We also believe it will make high profit and less capital. Next, laundry shops no need regular maintenance and no need to hire more workers because all work is done by a machine. We only have to buy detergent and softener and maintenance for the laundry machine. Besides, laundry is important to clean a high quantity of clothes.

The business potential of this industry is we can expand our business and open our branch at other place. In addition, there is no shortage of people whose wash clothes, because it is one of the basic necessities of life. So, people will seek for the laundry to clean their clothes and other materials, thus can save their time.

2.0 PURPOSES

The purposes of preparing this business plan are:

- a) To apply for loans or financing facilities, RM50000.00 from relevant institutions.
- b) To estimate the costs and sales of the business.
- c) As a guidelines for the management department to supervise this business progress.
- d) Good prospect of income in the long run.