## FINANCIAL MANAGEMENT AND SUSTAINABILITY PRACTICES: EVIDENCE FROM THE TOP 100 GLOBAL SUSTAINABLE FIRMS

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**Abstract** 

This research investigates the relationship between investment and financing policies of the top 100

global organizations and the impact of these policies on their financial performance. Our findings

shows that the US and UK corporations rely excessively on internal finance compared to the

Japanese corporations that rely on external finance for sustainable development. We examined the

sustainable practices using four indexes- community, diversity, environment and ethics. We found

that the European corporations lead in all four dimensions of sustainable practices. Based on four

indexes, though our results showed no significant differences related to return on assets, profit before

taxes, and cash flows from operations between corporations with superior community, diversity, and

ethical practices and those without such superior practices. However, there was a significant

difference in sales growth of corporations with superior community practices compared to those

without such practices. We found significant differences related to profit before taxes and cash flows

from operations between corporations with superior environmental practices and those without such

superior practices. Our research has economical and social policy implications for the developed and

developing countries' corporations, regulators, and policymakers.

Key words: Best practices, global corporations, financial management, investment, financial

performance, sustainability

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