



اَللّٰهُمَّ صَلِّ وَسَلِّمْ عَلٰى
UNIVERSITI
TEKNOLOGI
MARA

**FACTORS AFFECTING INDIVIDUAL INVESTMENT DECISION ON
RESIDENTIAL PROPERTIES**

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**BACHELOR OF BUSINESS ADMINISTRATION (HONS) FINANCE
FACULTY OF BUSINESS MANAGEMENT
UNIVERSITI TEKNOLOGI MARA
KAMPUS BANDARAYA MELAKA**

“DECLARATION OF ORIGINAL WORK”

We, MUHAMMAD FARHAN BIN RAMLAN, (I/C Number: 900302-14-5541) and SITI NURULAIN BT ZULKARNAIN, (I/C Number: 901127-12-5520)

Hereby, declare that,

- This work has not previously been accepted in substance for any degree, locally or overseas and is not being concurrently submitted for this degree or any other degrees
- This project paper is the result of our independent work and investigation, except where otherwise stated
- All verbatim extracts have been distinguished by quotation mark and sources of my information have been specifically acknowledged

Signature: _____

Date: _____

(MUHAMMAD FARHAN BIN RAMLAN)

Signature: _____

Date: _____

(SITI NURULAIN BT ZULKARNAIN)

LETTER OF SUBMISSION

4th July 2013

The Head of Program
Bachelor of Business Administration (Hons) Finance
Faculty of Business Management
Universiti Teknologi MARA
Kampus Bandaraya Melaka

Dear Madam,

SUBMISSION OF PROJECT PAPER

Attached is the project paper titled "Factors Affecting Individual Investment Decision on Residential Properties." to fulfill the requirement as needed by the Faculty of Business Management, Universiti Teknologi MARA (UiTM).

Thank you
Yours sincerely,

Muhammad Farhan bin Ramlan

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ABSTRACT

The purpose of this study is to determine factors affecting individual investment decision on residential properties. The residential property price in Malaysia will keep increasing from month to month but at a slower rate which it gradually increase.

This study is to identify the relationship between independent variables which are investor's behaviour, investor's knowledge and microeconomic factor to the dependent variable which is individual investment decision on residential properties. This study also is to determine the most significant factor that affecting individual investment decision on residential properties. This study were found that all the independent variables have significant and positive relationship with the dependent variables and investor's knowledge is most significant factor that affecting individual investment decision on residential properties.

Further research is proposed to determine the others factor such as macroeconomic, socio-economic and demographic factors that can be potential factor that affecting individual investment decision on residential properties.

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