

# A STUDY ON THE SAFETY OF ANIMAL SHIPMENT IN MASKARGO

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BACHELOR OF BUSINESS ADMINISTRATION

(HONS) INTERNATIONAL BUSINESS

FACULTY OF BUSINESS MANAGEMENT

UNIVERSITI TEKNOLOGI MARA

MALACCA CITY CAMPUS

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# BACHELOR OF BUSINESS ADMINISTRATION (HONS) INTERNATIONAL BUSINESS FACULTY OF BUSINESS MANAGEMENT UNIVERSITI TEKNOLOGI MARA KAMPUS BANDAR MELAKA

"DECLARATION OF ORIGINAL WORK"

I, MOHAMMAD FAIRUZ BIN ABDUL RAHMAN, I/C NUMBER: 841227-05-5177

# Hereby, declare that,

- This work not previously been accepted in substance for any degree, locally or overseas and is not being concurrently submitted for this degree or any other degrees
- This project paper is the result of my independent work and investigation, except where otherwise stated
- All verbatim extracts have been distinguished by quotation marks and sources of my information have been specifically acknowledged.

Signature:	Date:

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### **LETTER OF SUBMISSION**

20<sup>th</sup> April 2009

Pn Normah bt Awang Tuah
Coordinator of Practical Training
Faculty of Business Management
Universiti Teknologi MARA
Malacca City Campus
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Dear Madam,

75300 Melaka

### SUBMISSION OF PROJECT PAPER

Attached is the project paper titled "A STUDY ON THE SAFETY OF ANIMAL SHIPMENT IN MASKARGO" to fulfil the requirement as needed by the Faculty of Business Management, Universiti Teknologi MARA.

Thank you

Yours sincerely

MOHAMMAD FAIRUZ BIN ABDUL RAHMAN 2007281916

Bachelor of Business Administration (Hons) International Business

## **ABSTRACT**

MASkargo is a leading cargo industry in Malaysia and currently it has about 709 employees worldwide. MASkargo has numbers of stations worldwide and therefore it is important to ensure that all the worldwide staffs are satisfied with the company and benefits given to them. A study was carried out to identify the factors that give an impact to the safety of animal shipment here in MASkargo. Besides that, this study will also reveal the benefits offered by MASkargo to their customers. A set of questionnaire concerning the factors regarding to safety of animal has been distributed to the customers of MASkargo Animal Hotel. A number of 32 respondents have been selected randomly to answer the questionnaire.

This study has revealed the factors of container packaging requirement, ventilation system and operation of animal handling by ground and air handling that ensuring the safety of animal shipment. From the study, majority of the respondents are satisfied with MASkargo Animal Hotel services and agreed on Operation handling and container packaging is the most influenced factors.

Besides that, there are some additional information and suggestion that given by the respondent regarding to the safety of animal shipment in MASkargo.

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