



**FACTOR THAT INFLUENCED THE ACCEPTANCE OF THE INTERNET BANKING AMONG
WORKERS
CASE STUDY IN SCHLUMBERGER FINANCIAL HUB KUALA LUMPUR**

MOHAMAD SOLEHIN BIN ISMAIL

2012459374

NUR FARHANAH BINTI ABU BAKAR SIDED

2012868628

**BACHELOR OF BUSINESS ADMINISTRATION WITH HONOURS (FINANCE)
FACULTY OF BUSINESS MANAGEMENT
UNIVERSITY TECHNOLOGY MARA
BANDAR MELAKA**

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DECLARATION OF ORIGINAL WORK



**BACHELOR OF BUSINESS ADMINISTRATION
WITH HONOURS (FINANCE)
FACULTY OF BUSINESS MANAGEMENT
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I, NUR FARHANAH BINTI ABU BAKAR SIDED, (I/C Number: 900101-14-5342)

I, MOHAMAD SOLEHIN BIN ISMAIL, (I/C Number: 910820-02-6197)

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LETTER OF TRANSMITTAL

27 JUNE 2014

ENCIK IDRIS BIN OSMAN

Bachelor of Business Administration (Hons) Finance

Faculty of Business Management

UniversitiTeknologi MARA

Dear Sir,

SUBMISSION OF PROJECT PAPER

Attached is the project paper titled “Factor that influence the acceptance of internet banking among workers” to fulfill the requirement as needed by the Faculty of Business Management, UniversitiTeknologi MARA.

Thank You.

Yours sincerely,

NUR FARHANAH BINTI ABU BAKAR SIDED

2012868628

Bachelor of Business Administration (hons) Finance

MOHAMAD SOLEHIN BIN ISMAIL

2012459374

ABSTRACT

This study is focus on factor that influences the acceptance of internet banking among workers: Study in the Schlumberger Financial Hub Kuala Lumpur. The research is focusing on the group in the Schlumberger Financial Hub Kuala Lumpur. The objective of this study is to determine factors that influence the acceptance of internet banking among workers. The theoretical framework of this study consists of dependent variable and independent variables. The sample size of this study was 150 Of employees in the Schlumberger Financial Hub Kuala Lumpur. Data was obtained using primary and secondary data. Respondent were required to answer the questionnaires that statement of each variable. Once the necessary data was collected, the data was analyzed and summarized in reliability and easily interpret form. The Statistical Package for the Social Science (SPSS) version 20 was used to summarize the data. The results are in form of reliability testing, frequency distribution, pearson's correlation coefficients and regression analysis. Based on this research, all independent variable which are perceived ease of used, perceived risk and perceived usefulness have a positive significant with the acceptance of internet baking among workers. Even though, perceived ease of used is the most influence the acceptance of internet banking among workers. Based on the literature review, some recommendation has been suggested in order to improve the banks and related problem occur.

Keyword: Acceptance internet banking among workers, perceived ease of use, perceived Risk, and perceived usefulness.

Paper Type: Research paper.

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