

## LIQUIDITY ANALYSIS: A CASE STUDY IN CTRM AC MELAKA

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# "LIQUDITY ANALYSIS: A CASE STUDY OFCTRM AERO COMPOSITES SDN BHD, BATU BERENDAM MELAKA"

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Submitted in Partial Fulfillment of the Requirement for the Bachelor of Business Administration (Hons) Finance

# FACULTY OF BUSINESS MANAGEMENT UNIVERSITI TEKNOLOGI MARA BANDAR RAYA MELAKA

**NONEMBER 2010** 

#### **DECLARATION OF ORIGINAL WORK**



# BACHELOR OF BUSINESS ADMINISTRTION (HONS) FINANCE FACULTY OF BUSINESS MANAGEMENT UNIVERSITI TEKNOLOGI MARA MELAKA CITY CAMPUS

#### "DECLARATION OF ORIGINAL WORK"

I, Artiqah bt Abdul Razak, (IC Number: 870621295454)

Hereby, declare that,

- This work has not previously been accepted in substance for any degree, locally
  or overseas and is not being concurrently submitted for this degree or any other
  degrees
- This project paper is the result of my independent work and investigation, except where otherwise stated
- All verbatim extracts have been distinguished by quotaation marks and sources of my information have been specifically acknowledged.

SIGNATURE: DATE:
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### LETTER OF TRANSMITTAL

ARTIQAH BT ABDUL RAZAK 2008564175
Yours sincerely
Thank You.
Business Management Universiti Teknologi MARA.
This study is conducted in order to fulfil the requirement needed by the faculty of
CTRM".
Attached is the project paper titled "LIQUIDITY ANALYSIS: A CASE STUDY OF
SUBMISSION OF INDUSTRIAL TRAINING REPORT (FIN 667)
Dear Sir,
75300 Melaka
110 Off Jalan Hang Tuah,
Universiti Teknologi MARA Kampus Bandaraya Melaka,
Faculty of Business and Management
Bachelor of Business Administration (Hons) Finance
The Head of Program

Bachelor of Business Administration (Hons) Finance

### **ABSTRACT**

CTRM Aero Composites is a subsidiary of Composites Technology Research Malaysia which is located at the Batu Berendam Melaka. The main business of CTRM AC is focusing on the manufacturing of composites components for both aerospace and non-aerospace segments. Researcher have choose liquidity analysis as the topic due to certain issues concerning on CTRM AC liquidity performance of the company. The objective of this study is to analyze the liquidity performance in order to overcome the liquidity problem. Liquidity performance is part of the financial analysis .Financial analysis is the most important way for company to analyze and evaluate the performance of the company either good or worse. One of the methods is using quantitative analysis which is ratio analysis in measure the liquidity performance of CTRM AC. Among many performance indicators of a company that can be derived from financial statements, the short-term liquidity commands a great deal of attention from both investors and management. Liquidity is company's ability to satisfy obligation using assets that are most readily converted into cash. Assets that may be converted into cash in short time period referred to liquid assets or current assets. Current assets are often referred to as working capital, since its represent the sources need to finance day to day operation. In finding, researchers found that CTRM AC has liquidity problem especially in managing account receivable and payable. These studies suggest steps to be taken in order to overcome this liquidity problem. The managing the working capital such as inventory, receivable and payable need appropriate strategies to avoiding company having liquidity problem. Researcher also found the weaknesses of the company plus the solution towards that problem