

# STUDY ON FACTOR THAT INFLUENCE THE MOVEMENT OF PETRONAS DAGANGAN BERHAD (PETDAG) STOCK PRICE IN BURSA MALAYSIA

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## A STUDY ON FACTOR THAT INFLUENCE MOVEMENT OF PETRONAS DAGANGAN BERHAD (PETDAG) STOCK PRICE

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Submitted in Partial Fulfilment of the Requirement for the Bachelor of Business Administration (Hons) Finance

FACULTY OF BUSINESS MANAGEMENT

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**APRIL 2011** 

### **DECLARATION OF ORIGINAL WORK**



# BACHELOR BUSINESS ADMINISTRATION (HONS) FINANCE FACULTY OF BUSINESS ADMINISTRATION UNIVERSITI TEKNOLOGI MARA BANDARAYA MELAKA

"DECLARATION OF ORIGINAL WORK"

I, ARIF HANAFI BIN MOKHTAR (I/C Number: 880924-43-5847)

### Hereby, declare that:

- This work has not previously been accepted in substances for any degree, locally or overseas and not being concurrently submitted for this degree or any other degrees.
- This project paper is the result of my independent work and investigation, except where otherwise stated.
- All verbatim extracts have been distinguished by quotation mark and sources of my information have been specifically acknowledged.

Signature: Date: April 2011

### **LETTER OF SUBMISSION**

Faculty of Business Management
Universiti Teknologi MARA Bandaraya Melaka
110 Off Jalan Hang Tuah
73100 Melaka
April 2011
The Head of Program
Bachelor of Business Administration (Hons) Finance
Faculty of Business Management
Universiti Teknologi MARA Bandaraya Melaka
110 Off Jalan Hang Tuah
73100 Melaka
Dear Sir/Madam
Attached is the project title "A STUDY ON FACTOR THAT INFLUENCE MOVEMENT OF PETRONAS DAGANGAN BERHAD (PETDAG) STOCK PRICE" to fulfill the requirement as needed by the Faculty of Business Management, Universiti Teknologi MARA
Thank you.
Yours Sincerely,
ARIF HANAFI BIN MOKHTAR
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Bachelor of Business Administration (Hons) Finance

### A Study on Factor That Influence Movement of Petronas Dagangan Berhad (PETDAG) Stock Price

### **Abstract**

**Purpose –** The purpose of this paper is to investigate and study the relationship between the factors that influence stock price with Petronas Dagangan Berhad stock price.

**Design/Methodology/Approach** - The data had been collected by using and observation method and secondary data as for the data.

**Findings** – The findings of the study indicate that there are significant relationships between the factors that influence the stock price. The other variable also has a relationship with the Petronas Dagangan Berhad stock price but will not give as much influence.

**Practical Implications** - The finding of the paper may have serious implication for the performance of the Petronas Dagangan Berhad stock price.

**Originality/Value** – The paper draws attention to a rather neglected issue between factors that influence stock price with Petronas Dagangan Berhad stock price.

**Keywords** – Company fundamental, Company technical Analysis, corporate tax rate and dividend

Paper type – Research paper