

**THE IMPLICATION OF TRANS-PACIFIC PARTNERSHIP (TPP) TOWARDS  
SMALL MEDIUM ENTERPRISES (SMES) INTERNATIONALIZATION**

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**Submitted in Partial Fulfillment of the  
Requirement for the  
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Business)**

**FACULTY OF BUSINESS MANAGEMENT**

**UNIVERSITI TEKNOLOGI MARA**

**MELAKA**

**JULY 2014**

**DECLARATION OF ORIGINAL WORK**



**BACHELOR OF BUSINESS ADMINISTRATION  
WITH HONOURS (INTERNATIONAL BUSINESS)  
FACULTY OF BUSINESS MANAGEMENT  
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“DECLARATION OF ORIGINAL WORK”**

We, Ahmad Aizuddin Bin Ahmad Rosli (870802015343), and  
Suliahanis Binti Nasuha (880318065620)

Hereby, declare that:

- This work has not previously been accepted in substance for any degree, locally or overseas, and is not being concurrently submitted for this degree or any other degree.
- This project paper is the result of our independent work and investigation, except where otherwise stated.
- All verbatim extracts have been distinguished by quotation marks and sources of our information have been specifically acknowledged.

.....  
Ahmad Aizuddin Bin Ahmad Rosli

Date: 4 July 2014

.....  
Suliahanis Binti Nasuha

Date: 4 July 2014

**LETTER OF SUBMISSION**

4<sup>th</sup> July 2014

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Madam Farrah binti Othman

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Dear Madam,

Submission of Research Report regarding of subject matter, we hereby submit our research report entitled '**A STUDY ON THE IMPLICATION OF TRANS-PACIFIC PARTNERSHIP AGREEMENT (TPPA) TOWARDS SMALL MEDIUM ENTERPRISES (SMES) INTERNATIONALIZATION**' as requirement for the completion of Industrial Training (IBM663) subject for your kind perusal and retention.

Thank You.

Sincerely,

.....

Ahmad Aizuddin Bin Ahmad Rosli

2011832484

BBA Hons. (International Business)

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## **ABSTRACT**

This paper aims to identify the impact of free trade agreement towards SME internationalization. There are three main factors that significantly impact the SME internationalization which is the government procurement, intellectual properties and market access. Significantly Malaysia had signed numerous regional and bilateral agreements since 1992. TPP agreement deems to be the most ambitious that Malaysia had ever merged in. Malaysia recently indicates their mission that keen to sign the agreement although many complaints had being voice out. In Malaysia, despite having a significant contribution to the economy, SMEs also contributed to the economy as well as increased the national revenue. Thus, the questioned arise as SME inquire the impact that they will face upon appliance of TPP being implemented. Thus, this paper explores how this is reflected in the reaction of TPP agreement by a sample size of SME that specialized in food and beverages industry