



اُنْبُوْا سِيَّتِيْ بِاَتِيْنُوْا لِيْ مَبَارَا  
UNIVERSITI  
TEKNOLOGI  
MARA

## THE IMPACT OF TRADE BARRIERS ON MALAYSIA EXPORT PERFORMANCE IN US MARKET

### PREPARED FOR:

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COURSE : BACHELOR OF BUSINESS MANAGEMENT (FINANCE)

CAMPUS : UiTM KAMPUS BANDARAYA MELAKA

**DECLARATION OF ORIGINAL WORK**



**BACHELOR OF BUSINESS ADMINISTRATION**

**(HONS) FINANCE**

**FACULTY OF BUSINESS MANAGEMENT**

**UNIVERSITI TEKNOLOGI MARA**

**“DECLARATION OF ORIGINAL WORK”**

I, AFIZA SYAIREEN BINTI OTHMAN, (IC NUMBER: 890919-10-5762)

Hereby declare that,

- This work is not previously been accepted in substance for any degree, locally or overseas and it not being concurrently submitted for this degree or any other degrees.
- This project result is the result of our independent work and except where otherwise stated.
- All verbatim extracts have been distinguished by quotation marks and sources of our information have been specifically acknowledged.

Signature : \_\_\_\_\_

Date : \_\_\_\_\_

**DECLARATION OF ORIGINAL WORK**



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**BACHELOR OF BUSINESS ADMINISTRATION**

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**FACULTY OF BUSINESS MANAGEMENT**

**UNIVERSITI TEKNOLOGI MARA**

**“DECLARATION OF ORIGINAL WORK”**

I, KHAIRUNNISA BINTI JOHAN, (IC NUMBER: 900324-14-5390)

Hereby declare that,

- This work is not previously been accepted in substance for any degree, locally or overseas and it not being concurrently submitted for this degree or any other degrees.
- This project result is the result of our independent work and except where otherwise stated.
- All verbatim extracts have been distinguished by quotation marks and sources of our information have been specifically acknowledged.

Signature : \_\_\_\_\_

Date : \_\_\_\_\_

## **LETTER OF SUBMISSION**

July 2013

The Head of Program  
Bachelor of Business Administration (Hons) Finance  
Faculty of Business Management  
Universiti Teknologi Mara  
Malacca City Campus  
110 Off Jalan Hang Tuah  
75300 Malacca.

Dear Madam,

### **SUBMISSION OF PROJECT PAPER**

Attached is the project paper title "THE IMPACT OF TRADE BARRIERS ON MALAYSIA EXPORT PERFORMANCE IN US MARKET" to fulfil the requirement as needed by the Faculty of Business Management, Universiti Teknologi Mara. Thank you.

Yours sincerely,

AFIZA SYAIREEN BT OTHMAN

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## **Abstract**

This research is conducted to investigate the impact of the trade barriers toward Malaysia export performance. The study focuses on the US market. The trade barriers being investigate are the balance of payment, population, exchange rate and inflation rate. The relationship between dependent variable and independent variables is being analyzed. The findings of the research shown there is significant relationship between population and Malaysia export performance. Matyas (1997) finds that population has a tendency to increase trade and the level of specialization by producing gains from specialization. In addition, exchange rate has seen to be no significant relationship with Malaysia export performance. According to Bacchetta and Van Wincoop (2000), the trade is not significantly affected by the exchange rate uncertainty. However the other independent variables which are balance of payment and inflation rate also seen to have no significant relationship between Malaysia export performances. Researchers recommend Malaysia Universities or colleges can encourage students involve in international trade by providing them with entrepreneurship programed. Researchers also recommend future researcher to study and investigate more details on the trade barriers.