

THE DETERMINANTS OF FINANCIAL PERFORMANCE OF PN17 COMPANY IN MALAYSIA: A CASE STUDY OF UTUSAN MELAYU (MALAYSIA) BERHAD

QURRATU AIN MUMTAZAH BINTI MOHAMAD ZAKI 2016629422

SABRINA NADIAH BINTI MOHAMED SIRAD 2016688524

BACHELOR OF BUSINESS ADMINISTRATION
WITH HONOURS (FINANCE)
FACULTY OF BUSINESS MANAGEMENT
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QURRATU AIN MUMTAZAH BINTI MOHAMAD ZAKI 2016629422 SABRINA NADIAH BINTI MOHAMED SIRAD 2016688524

Submitted in Partial Fulfilment of the Requirement for the Bachelor of Business Administration with Honours (Finance)

FACULTY OF BUSINESS MANAGEMENT
UNIVERSITI TEKNOLOGI MARA
KAMPUS BANDARAYA MELAKA

JANUARY 2019

DECLARATION OF ORIGINAL WORK



BACHELOR OF BUSINESS ADMINISTRATION WITH HONOURS (FINANCE) FACULTY OF BUSINESS MANAGEMENT UNIVERSITI TEKNOLOGI MARA KAMPUS BANDARAYA MELAKA "DECLARATION OF ORIGINAL WORK"

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- This work has not previously been accepted in substance for any degree, locally or overseas and not being concurrently submitted for this degree or and other degrees.
- This project paper is the result of our independent work and investigation, expect where otherwise stated.
- All verbatim extracts have been distinguished by quotation marks ad sources of my information have been specifically acknowledged.

Name of Student:		Student ID:	Signature:
1.	Qurratu Ain Mumtazah binti Mohamad Zaki	2016629422	
2.	Sabrina Nadiah binti Mohamed Sirad	2016688524	

Date: 7th January 2019

LETTER OF TRANSMITTAL

January 2019 MISS NURHASLINDA BINTI HASHIM Lecturer Bachelor of Business Administration with Honours (Finance) Faculty of Business Management Universiti Teknologi Mara 40450 Melaka Dear Miss, Submission of Project Paper Attached is the project paper titled "THE DETERMINANTS OF FINANCIAL PERFORMANCE OF PN17 COMPANY IN MALAYSIA: A CASE STUDY OF UTUSAN MELAYU (MALAYSIA) BERHAD" to fulfill the requirement as needed by the Faculty of Business Management, Universiti Teknologi Mara. Thank you Yours sincerely, QURRATU AIN MUMTAZAH BINTI MOHAMAD ZAKI 2016629422 Bachelor of Business Administration (Hons) (Finance)

SABRINA NADIAH BINTI SIRAD

Bachelor of Business Administration (Hons) (Finance)

2016688524

ABSTRACT

A Practice Note 17 (PN17) Company is a listed company in the Malaysian Stock Exchange that is financially distressed or does not have a core business or has failed to meet minimum capital or equity (less than 25% of the paid-up capital). Analytical studies and scientific researchers are still lacking in the PN17 Malaysian companies. The aim of this study is to examine the relationship between liquidity, leverage, activity, cash flow, consumer's price index and the interest rate on the financial performance of PN17 company in Malaysia by using the time series data for the period of eight years (2009 - 2017). Regression analysis is employed to investigate whether the six constructs will have a relationship with the determinants of financial performance of PN17 company in Malaysia.