

DIPLOMA IN COMMUNICATION AND MEDIA THE FACULTY OF COMMUNICATION AND MEDIA STUDIES UNIVERSITI TEKNOLOGI MARA MELAKA

JOURNALISM ETHICS IN MALAYSIA ENTERTAINMENT INDUSTRY

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Abstract

The title of this research paper is Journalism Ethics in Malaysia Entertainment Industry. This research paper is to find out the journalism ethics that have been practiced all this while by all the entertainment journalists and reporters in Malaysia. It shows how important journalism ethics is in writing a news. Journalism is a form of writing that tells people what already happened but they are not aware of it (Niles, 2015). While an entertainment journalists are the person who cover all the news and events within the industries of film, television, music, live events, video games, and others (Entertainment Journalist, 2016).

The problem statement of this research paper is in the current situation of the entertainment industry nowadays there are defamation writing and false news being spread to the public. Next, the libel statement and also manipulated pictures in the news actually gives bad impact towards the victims or the celebrity because it actually affect their career and daily lives. Lastly, there are journalists who do not follow the rules and the ethics in writing the news.

The main objectives of this research paper is to identify if there are a lot of defamation writing occurs in the entertainment industry, to determine does spreading of the false news affect the victims or the celebrities, to determine what causes the journalists tend to break the rules and the code of ethics of journalism, and to study does the code of ethics and rules play and important role in writing a news. In conclusion, defamation writing sometimes occurs because journalists want to create sensational stories, however the journalists should follow the rules and code of ethics to prevent unwanted problems from happening.

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