

IML 604:

RESEARCH PROJECT IN LIBRARY AND INFORMATION SCIENCE

THE ACCEPTANCE AND USE OF UNIVERSITY LIBRARY WEBSITE (ULW) AMONG UITM KEDAH STUDENTS

AZWAN FARID BIN KAMARUDIN 2009916367

IN PARTIAL FULFILLMENT OF THE REQUIREMENT FOR THE DEGREE OF BACHELOR IN INFORMATION STUDIES (HONS) (LIBRARY & INFORMATION MANAGEMENT)

FACULTV OF INFORMATION MANAGEMENT UNIVERSITI TEKNOLOGI MARA (UITM) KEDAH

SEPT 2011 - JAN 2012

Authentication

I hereby declared that all piece of provided for this study came from my own efforts without any kind of plagiarism. Any others external literature's, which has been used in this research paper, has been included with its sources in the references section.

AZWAN FARID BIN KAMARUDIN

Date: 18/01/2012

ID. No. 2009916367

ITEMS	PAGES
Authentication Acknowledgement List of Figures List of Tables List of Diagrams List of Abbreviations Abstract	i ii iii vi v-vi vii viii

Chapter 1; Introduction

1.1	Background of the chosen topic	1
	1.1.1 Background of the Information Agency	1-2
	1.1.2 Background of the study	2-3
1.2	The problem statement	3-4
1.3	Research questions	4
1.4	Significance of the study	4-5
1.5	Objectives of the study	5
1.6	Terminology	6-7

Chapter 2: Lite	erature Review	
2.0	Introduction	8
2.1	Perspectives of University Library Website	9
	2.1.1 User perspective	9
	2.1.2 Website design perspective	10
2.2	UiTM Kedah Library Website	11
2.3	Advantages of Library website	12
2.4	University Library Website Acceptance	13-14
2.5	Perceive Ease of Use of University Library Website	14
2.6	Behavioral intention of University Library Website	15
2.7	Perceive usefulness of University Library Website	15-16
2.8	Perceive information quality of University Library Website	17-18
2.9	Students' attitude of using University Library Website.	19
2.10) Conclusion	20

Chapter 3: Methodology

3.0	Research Design	21
3.1.	Purpose of the study	21
3.2	Types of investigation	21
3.3	Extent of researcher interference	22
3.4	Study setting	22
3.5	Unit of analysis	23
3.6	Time horizon	23

3.7 Population and Sampling	23
3.7.1 Population	23
3.7.2 Sample	24
3.7.3 Sampling	24
3.8 Data collection	25
3.9 Reliability and validity of instruments	25
3.10 Data analysis	25

Chapter 4: Finding and analysis

4.1 Introduction	26
4.1.1 Reliability statics! Cronbach's Analysis	26
4.2 Descriptive Analysis	27
4.2.1 Section A: Demographic Information	27-33
4.2.2 Section B: Purpose of the use (Likert scale)	34-37
4.2.3 Section C: Behavioural Intention (Likert scale)	38-40
4.2.4 Section D: Students' Attitude (Likert scale)	41-44
4.2.5 Section E: Perceive of usefulness (Likert scale)	45-51
4.2.6 Section F: Perceived Ease of Use (Likert scale)	51-55
4.2.7 Section G: Perceive Information Quality	56-67

Chapter 5: Conclusion and recommendation

5.0	Introduction	68
5.1	Limitations of the study	69
5.2	Discussion and recommendations	70-72
5.3	Conclusion	72

REFERENCES

APPENDICES

ABSTRACT

Today's library services are experiencing a period of rapid change. The environment for information and knowledge sharing has been transformed by technology, search engines such as Google and Yahoo have become the daily tool of thousands of people, on both a personal and business level. These people no longer willing to spend their time to consult an information agency for help, they could just use a search engine to go straight to the sources. Therefore, libraries throughout the world have given their best efforts in order to advance their services in order to fulfill the needs of the users. In this case, the use of Information Technology or ICT comes first as a medium to solve the problems. From the use of Information Technology and Information Communication Technology in library services, has resulting into the Library Webpage. In this research scope which is University Library Website (ULW). The researcher will interpret the acceptance and use of University Library Website among the UiTM Kedah students. Through this research, researcher will try to gain as much as information regarding the users attitudes, behavioral intention and purpose of use toward using the University Library Website. Researcher will also try to convey the perceive usefulness, perceive ease of use, and perceive information quality towards using the University Library Website library users.

Keywords: IT, IeT, ULW, Information, Library services, Search Engine, Library