

# FACTORS INFLUENCING TRAINING EFFECTIVENESS AMONG EMPLOYEES AT SHARP MANUFACTURING CORPORATION (M) SDN BHD

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BACHELOR OF BUSINESS ADMINISTRATION WITH
HONOURS (INTERNATIONAL BUSINESS)
FACULTY OF BUSINES MANAGEMENT UNIVERSITI
TEKNOLOGI MARA KAMPUS BANDARAYA MELAKA

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## NURUL SYAHIRAH BINTI MD YUSOF 2015429012

Submitted in Partial Fulfilment of the

Requirement for the

Bachelor of Business Administration with Honours

(International Business)

FACULTY OF BUSINESS MANAGEMENT
UNIVERSITI TEKNOLOGI MARA KAMPUS
BANDARAYA MELAKA

#### **DECLARATION OF ORIGINAL WORK**



# BACHELOR OF BUSINESS ADMINISTRATION WITH HONOURS (INTERNATIONAL BUSINESS) FACULTY OF BUSINESS MANAGEMENT UNIVERSITI TEKNOLOGI MARA "DECLARATION OF ORIGINAL WORK"

#### I, NURUL SYAHIRAH BINTI MD YUSOF, (I/C Number: 961125-01-5250)

#### Hereby, declare that:

- This work has not previously been accepted in substance for any degree, locally or overseas, and is not being concurrently submitted for this degree or any other degrees.
- This project-paper is the result of my independent work and investigation, except where otherwise stated.
- All verbatim extracts have been distinguished by quotation marks and sources of my information have been specifically acknowledged.

Nyshi		
Signature:		Date: 10 July 2018

11.0

#### LETTER OF TRANSMITTAL

The Head of Program

Bachelor of Business Administration (Hon) International Business

Faculty of Busines Management,

UniversitiTeknologi Mara (UiTM) Kampus Bandaraya Melaka,

110 Off Jalan Hang Tuah,

75300, Melaka.

#### **SUBMISSION OF PROJECT PAPER (IBM672)**

Dear Madam,

With reference to the subject matter, I hereby submit this project titled "Factors Influencing Training Effectiveness Among Employees at Sharp Manufacturing Corporation (M) Sdn Bhd" as to fulfil the partial requirement as needed by the Faculty of Business Management UniversitiTeknologi Mara.

Thank You.

Yours Sincerely,



.....

NURUL SYAHIRAH BINTI MD YUSOF

(961125-01-5250)

**BBA (HONS) INTERNATIONAL BUSINESS** 

#### **ABSTRACT**

The study is to examine the factor that influencing training effectiveness among the employees at Sharp Manufacturing Corporation (M) Sdn Bhd which is located at Sri Gading, Batu Pahat Johor. To perform this objective, the researcher has extracted three independent variables which are supervisory support, peer support and selfefficacy. A questionnaire with 5 Likert-Scale was used to collect the data among the employees. The samples for this study are the employees at Sharp Manufacturing Corporation (M) Sdn Bhd which is 285 employees as sample size. The sampling technique for this research is proportionate stratified random sampling. The data was analysed using the Statistical Package for the Social Sciences Version 23 (SPSS V.23). This research benefited to the business where the study has been taken which is Sharp Manufacturing Corporation (M) Sdn Bhd. The results will help the company to improve their performance and decision on the company's training program. They also can encourage employees to attend training program that organised by Human Resource Department of the company. The company will optimize utilisation of all resources for training programs in the future. The finding for this research shows that supervisory support, peer support and self-efficacy have significant relationship towards the dependent variables. In this research also shows that supervisory support is the most influence variable toward training effectiveness.