THE RELATIONSHIP BETWEEN AUTHENTIC LEADERSHIP AND EMPLOYEE'S JOB PERFORMANCE AT PEJABAT PENDIDIKAN DAERAH (PPD) BACHOK, MALAYSIA

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ABSTRACT

The purpose of this study is to identify the relationship between authentic leadership and employee's job performance in Pejabat Pendidikan Daerah (PPD) Bachok. The independent variables are self-awareness, balanced processing, relational transparency, and internalized moral perspective while dependent variable is employee's job performance. Besides that, in this research also identify the significant factor of relationship between authentic leadership towards employee's job performance. The questionnaires are divided into several sections and it can be answered by using five-point Likert Scale item which is 1 = Strongly Disagree, 2 = Disagree, 3 = Moderate, 4 = Agree, 5 = Strongly Agree. The respondents for this study were 56 respondents and the researcher get 100 percent of return survey rate. The collected data is analysed by using Statistical Package for the Social Sciences (SPSS) for Window version 23. Based on the result from the analysis of data, there is strong and positive relationship between authentic leadership and employee's job performance in Pejabat Pendidikan Daerah (PPD) Bachok and the most significant variable is self-awareness. Finally, the researcher make conclusion and suggested several recommendations for organization and future research in order to find a better result for this study.

TABLE OF CONTENTS

Page

LIST OF TABLES i

LIST OF FIGURES ii

CHAPTER 1
INTRODUCTION....1
Background of the Study....1
Statement of the Problem....3
Research Objectives....5
Research Questions....5
Hypothesis....5
Significance of the Study....6
Limitations of the Study....7
Definition of Terms....8
Summary....10
CHAPTER 2
LITERATURE REVIEW....11
Definition of Authentic Leadership....11
Self-awareness....12
Balanced Processing....13
Relational Transparency....14
Internalized Moral Perspective....15
Definition of Employee's Job Performance....16
The Relationship between Authentic Leadership and Employee's Job Performance....16
Summary....18

CHAPTER 3
METHODOLOGY....19
Research Design....19
Sampling Frame....20
Population....20
Sampling Technique....21
Sample Size....21
Unit of Analysis....22
Data Collection Procedures....24

Instrument....24
Validity of Instrument....25
Plan of Data Analysis....26
Summary....28
CHAPTER 4
FINDINGS....29
Survey Response Rate....29
Profile of Respondents....30
Reliability....33
Correlation....35
Research Question 1....36
Research Question 2....36
Research Question 3....37
Research Question 4....38
Research Question 5....38
Summary....40
CHAPTER 5
CONCLUSIONS AND RECOMMENDATIONS....41
Conclusion....41
Recommendations....46
Summary....47
REFERENCES....48
APPENDICES....53
A Cover Letter....53
B Questionnaires....54
C Data Analysis....61

LIST OF TABLES

Table **Page**

3.1 Number of Employees for Each Department at Pejabat Pendidikan Daerah (PPD) Bachok 20
3.2 Sample Size of Krejcie and Morgan 1970 22
3.3 Data Collection Procedure 24
3.4 Plan for Data Analysis 26
4.1 Questionnaires Feedback 29
4.2 The Percentage and Frequency Of Respondent by Respondent's Gender 30
4.3 The Percentage and Frequency Of Respondent by Respondent's Age 30
4.4 The Percentage and Frequency Of Respondent by Respondent's Education 31
4.5 The Percentage and Frequency Of Respondent by Respondent's Working Experience 31
4.6 The Percentage and Frequency Of Respondent by Respondent's Unit 32
4.7 Reliability Statistic for Self-Awareness 33
4.8 Reliability Statistic for Balanced Processing 33
4.9 Reliability Statistic for Relational Transparency 34
4.10 Reliability Statistic for Internalized Moral Perspective 34
4.11 Reliability Statistic for Employee's Job Performance 34
4.12 Rules of Thumb of Correlation Coefficient 35
4.13 Pearson Correlation Coefficient for Self-Awareness 36
4.14 Pearson Correlation Coefficient for Balanced Processing 36
4.15 Pearson Correlation Coefficient for Relational Transparency 37
4.16 Pearson Correlation Coefficient for Internalized Moral Perspective 38
4.17 Model Summary Regression for Authentic Leadership 38
4.18 Regression Coefficient 39