

**THE RELATIONSHIP BETWEEN CORPORATE SOCIAL  
RESPONSIBILITY AND EMPLOYEE COMMITMENT IN MCS  
COLLEGE BANTING**

**Prepared for:  
MAISARAH BINTI ISHAK**

**Prepared by:  
NURFAIZAHANA BINTI ABDUL RAZAK  
BACHELOR IN OFFICE SYSTEMS MANAGEMENT (HONS.)**

**UNIVERSITI TEKNOLOGI MARA (UiTM)  
FACULTY OF BUSINESS MANAGEMENT**

**JANUARY, 5 2018**

## **ABSTRACT**

This study was carried out to identify the factors that influence Corporate Social Responsibility (CSR) and Employee Commitment in MCS College, Banting. In chapter one, the researcher discussed about the background of the study. This research is to study about the activities in CSR as the independent variables (IV) toward the employee commitment as the dependent variable (DV). The objective of this study are to identify the level of awareness of Corporate Social Responsibility (CSR) and Employee Commitment among employees in the organization and to determine the relationship between Corporate Social Responsibility (CSR) and the Employee Commitment in the organization. As explained chapter three, methodology use for this research has been discussed. The methodology is the method used by the researcher in finding the result while completing this research. This is including research design, sampling frame, population, sampling technique and sample size, unit of analysis, instrument and validity of instrument, data collection procedure and plan of data analysis. The researcher use simple random sampling technique. The scope of the study only revolves within the organization and chosen worker from the selected department as the respondents for this research. The researcher has chosen workers from Academic Department in MCS College, Banting for this study. About 52 set of questionnaires with 21 questions were distributed the respondents to the study. The data collected was evaluated by using SPSS software to find the result between the variables. The finding are discussed in chapter 4. For the conclusion and recommendation have been discussed in chapter five.

## TABLE OF CONTENTS

	Page
LIST OF TABLES	i
LIST OF FIGURES	ii
CHAPTER 1	
INTRODUCTION .....	1
Background of the Study .....	5
Statement of the Problem .....	6
Research Objectives .....	7
Research Questions.....	7
Significance of the Study.....	8
Limitations of the Study .....	8
Definition of Terms .....	10
CHAPTER 2	
LITERATURE REVIEW .....	11
Definition.....	11
Sub-Topics.....	15
CHAPTER 3	
METHODOLOGY .....	16
Research Design .....	16
Sampling Frame.....	16
Population.....	17
Sampling Technique .....	17
Sample Size .....	18
Unit of Analysis.....	18
Instrument.....	19
Validity of Instrument .....	21
Data Collection Procedures .....	18
Plan of Data Analysis .....	23
CHAPTER 4	
FINDINGS.....	24
Profile of Respondents.....	35
CHAPTER 5	
CONCLUSIONS AND RECOMMENDATIONS .....	36
Conclusion.....	39
Recommendations.....	41
REFERENCES .....	45

## LIST OF TABLES

Table	Page
2.1 Conceptual Framework.....	15
3.1 Academic Department.....	17
3.2 Table of method or procedure data collection.....	19
3.3 Plan for data analysis.....	22
4.1 Table of Gender.....	24
4.2 Table of Age.....	25
4.3 Table of Education.....	26
4.4 Table of Martial Status.....	27
4.5 Table of Years of Services.....	28
4.6 Table of Job Position.....	29
4.7 Table of Faculty/Department.....	30
4.8 Table of Range Reliability.....	31
4.9 Table of Reliability Statistics (pilot test).....	32
5.0 Table of Reliability Statistics (actual test).....	32
4.9 Table of Descriptive Statistics .....	32
5.0 Table of overall mean score .....	33
5.1 Pearson Correlation .....	34
5.1.1 Pearson Correlation and Significant Value .....	34

## LIST OF FIGURES

<b>Figure</b>	<b>Page</b>
4.1 Pie Chart of Gender.....	24
4.2 Pie Chart of Age.....	25
4.3 Pie Chart of Education.....	26
4.4 Pie Chart of Martial Status.....	27
4.5 Pie Chart of Years of Services.....	28
4.6 Pie Chart of Job Position.....	29
4.7 Pie Chart of Faculty/Department.....	30