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DEPARTMENT OF INTERIOR ARCHITECTURE**

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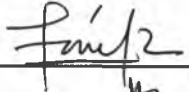
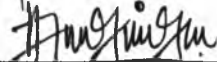
by

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**PROPOSED NEW INTERIOR DESIGN SCHEME OF KOPIESATU CAFE  
AT NO 67, JALAN DIPLOMATIK2, PRESINT 15, 62030, PUTRAJAYA**

accepted in partially fulfillment of the requirements for a Diploma in Interior Design

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## **ABSTRACT**

One of the factors that made a business successful is the design of the interior. Design means solving problems. Interior design means solving problem in the interior. As for a café, there are many aspects that we should consider before producing a final proposal. The very important aspect that we should think deeply about when we talk about café and restaurant is the circulation and the traffic flow. It is very important to determine the space requirement in order to make or produce a good layout plan.

The space requirement is based on client needs. Every space in the interior should be based on client's requirement. Interior designer could not simply propose a design without analyzing the requirement from the client. The client requirement can be divided into space requirement, general requirement and system requirement. The interior design of the café should also relate to the environment of the site. Therefore, it is very crucial to make a good research and analyze the proposed site. The final design proposal is the final stage of all design process. It is where the final proposal is presented for client's approval.

In this project, proposed new interior design for KopieSatu Café, the design process are the same as the above. The client of this project whom is KopieSatu, is a company organized by FAMA. The aim of this project is to provide KopieSatu with a standard and suitable identity through its interior design in order for them to franchise their product globally.

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## **CHAPTER 1.0**

### **INTRODUCTION**

#### **1.1 INTRODUCTION**

This chapter will discuss about this project briefly. This project is about preparing a proposal for KopieSatu Cafe at No. 67, Jalan Diplomatik 2, Presint 15, 62030 Putrajaya. The client of this project is KopieSatu which is a company that is being supervised and organised by FAMA. KopieSatu started their business by using vans to sell their coffee drinks mostly around Klang Valley. Recently, KopieSatu has planned to franchise their business to entrepreneurs who are interested in this field to join. They planned to franchise KopieSatu business through static kiosk or cafe in future.

##### **1.1.1 Definition of Cafe**

According to 'Wikipedia Encyclopedia', a café, also spelled cafe, may in the United States mean an informal restaurant, offering a range of hot meals and made-to-order sandwiches, while in most other countries it refers to an establishment which focuses on serving coffee, like an American coffeehouse. While a restaurant, according to 'Wikipedia Encyclopaedia' a restaurant prepares and serves food and drink to customers. Meals are generally served and eaten on premises, but many restaurants also offer take-out and food delivery services'. A "café" is a meeting point or place to relax, work, or socialize. As such, the interior design of the café should be inviting and pleasurable.