

**UNIVERSITI TEKNOLOGI MARA
FACULTY OF ARCHITECTURE, PLANNING AND SURVEYING
DEPARTMENT OF INTERIOR DESIGN**

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This project report is prepared

by

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titled

**REPORT ON PROPOSED NEW INTERIOR DESIGN OF ANCASA EXPRESS HOTEL @GEORGETOWN
FOR UDA ANCASA SDN. BHD. AT LOT 1238, JALAN KAMPUNG KOLAM,
10200 GEORGETOWN, PULAU PINANG**

submitted in fulfillment of the requirements for a Diploma in Interior Design

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ABSTRACT

Through studies and reviews covering all aspects of design, a design will be carried out successfully. Research must be examined from various aspects of external and internal as the diploma in interior architecture projects a key in which student emphasized the understanding of all aspects of the students who had studies interior architecture from the beginning up to the proposed design. The project has been selected for the final project is proposed new interior design of AnCasa Express Hotel @Georgetown. This project aimed to design a more functional space to meet client requirements for the convenience of their customers. Each of the proposed design based on the concept and themes that are applied at the hotel can be attraction to client who came to the hotel. The new interior design is expected for it to raise the standard of corporate image of this hotel. Some research has been conducted for this project. The study that was conducted was a prospective study of the project undertaken, site selection, review of selected buildings and research on environment. It is because to get a design to suit the corporate image of AnCasa Express Hotel @Georgetown. So, i tried my best to design a AnCasa Express Hotel @Georgetown with interesting ideas.

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CHAPTER 1.0

INTRODUCTION

1.0 INTRODUCTION

Project report is a one of the requirement in final year. The report is provides the opportunity to demonstrate independence and originality to plan and organise a large project over long period and put into practice some of the techniques that have been taught throughout in Interior Architecture course. Researchers selected to design new hotel of AnCasa Express Hotel @Georgetown for Uda Ancasa Sdn Bdn.

This project proposed at Lot 1238, Jalan Kampung Kaka, 10200 Georgetown, Pulau Pinang, Malaysia. Catalyst for this growth factor is as a result of consumer demand are encouraging, there is competition between the hotels understanding of the related parties in the hotel industry itself about the claim or the need for the public and visitors. Hotels are classified by location, use, and special characters available. This is also characteristic for the classification of hotels according to star status in the world and hospitality.