



THE EFFECTS OF EXTERNAL FACTOR, WORK-RELATED FACTOR AND
PERSONAL FACTOR TOWARDS THE TURNOVER BEHAVIOR AMONG
PRIVATE SECTOR EMPLOYEES IN MUAR DISTRICT

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(INTERNATIONAL BUSINESS)

FACULTY OF BUSINESS MANAGEMENT

UNIVERSITI TEKNOLOGI MARA

BANDARAYA MELAKA

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SUBMITTED IN PARTIAL FULFILMENT OF THE REQUIREMENT FOR THE
BACHELOR OF BUSINESS ADMINISTRATION WITH HONOURS
(INTERNATIONAL BUSINESS)

FACULTY OF BUSINESS MANAGEMENT

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UNIVERSITI TECHNOLOGY MARA

“DECLARATION OF ORIGINAL WORK”

I, Siti Nur Izzaty Binti Norizan, 930409-08-5128

Hereby, declare that,

- This work has not previously been accepted in substance for any degree, locally or overseas, and is not being concurrently submitted for this degree or any other degrees.
- This project-paper is the result of my independent work and investigation, except where otherwise stated.
- All verbatim extracts have been distinguished by quotation marks and sources of my information have been specifically acknowledged.

Signature:

Date:

LETTER OF SUBMISSION

15 January 2017

Head of Program

Bachelor of Business Administration (Hons)

Faculty of Business Management Universiti Teknologi Mara

Kampus Bandaraya Melaka,

110 Off Jalan Hang Tuah,

73500, Melaka.

Dear miss / madam

SUBMISSION OF PROJECT PAPER

Attached is the project paper title **“THE EFFECTS OF EXTERNAL FACTOR, WORK-RELATED FACTOR AND PERSONAL FACTOR TOWARDS THE TURNOVER BEHAVIOR AMONG PRIVATE SECTOR EMPLOYEES IN MUAR DISTRICT”** to fulfil the requirement as needed by the faculty of Business Management University Teknologi Mara.

Thank you,

Your sincerely,

SITI NUR IZZATY BINTI NORIZAN

2015209746

Bachelor of Business Administration (Hons) International Business

ABSTRACT

This paper is focusing on the effects of external factor, work-related factor and personal factor on the employee turnover among the employees in private company in Muar district. The researcher was conducted this research in Muar district and involved of 162 respondents who worked in several private company in Muar district. The respondents have answered the questionnaires that have been distributed to them in order to get the finding for further analysis. The researcher used convenience sampling in this research and used SPSS program in interpreting the data from the questionnaires. The results are in terms of the demographic profile of the respondents, descriptive analysis, reliability analysis, and regression analysis in order to answer the research questions and research objectives. The results of this research are supposed to help the management in the company to handle with employee turnover problem.