

**UNIVERSITI TEKNOLOGI MARA  
FACULTY OF ARCHITECTURE, PLANNING AND SURVEYING  
INTERIOR ARCHITECTURE DEPARTMENT**

**APRIL 2010**

This Project Report is prepared


by

**NURUL NADZIRA BT MOHD FARID**

titled

**REPORT ON PROPOSED NEW INTERIOR DESIGN OF RESTORAN SARI RATU AUTHENTIC NASI PADANG  
FOR SARI RATU PRIMA SDN BHD AT NO. 16 & 18, JALAN 4/76C, DESA PANDAN, 55100 KUALA LUMPUR.**

accepted as part of the requirement for Diploma in Interior Design

Report supervisor :  Miss Norashikin Bt Abd Karim  
Report coordinator : \_\_\_\_\_ En. Muhammad Suhaimi Bin Musa  
Programme coordinator : \_\_\_\_\_ Prof. Dr Ahmad Marzukhi B Monir

## **ABSTRACT**

Diploma in Interior Architecture final project is a manifestation of the student towards the understanding of all aspects of interior architecture process that has been learned from the most basic stage to the presentation of the proposed design stage. The chosen project for subject INA316 is proposing a new interior for an authentic Nasi Padang restaurant that is Restoran Sari Ratu in Desa Pandan, Kuala Lumpur. The purpose of this project was to introduce the Minang food in a greater depth to the public, especially towards the local people. Thus, with the launching of this particular restaurant branch, local people are able to enjoy the healthy food of Minang and are exposed to the Minang culture. On carrying out this project, the interest is clearly visible to the promotion of eating cooked food directly to the public. This will reduce the habit of some people who like to choose fast food over cooked food as their daily menu which is known as less healthy. The method of study used in this project is based on the observations of local and foreign restaurants. In conclusion, the new design should be carried out correspondently to the characteristics and needs of customers in line with the concepts to be highlighted. Last but not least, the design is expected to provide benefits to all individuals, whether foreigners or local people in this country.

# TABLE OF CONTENT

ABSTRACT	i
ACKNOWLEDGEMENT	ii
TABLE OF CONTENT	iii
LIST OF DIAGRAM	vi
LIST OF TABLE	viii
LIST OF FIGURE	ix

CONTENTS	PAGES
CHAPTER 1.0 FOREWORD	
1.1 INTRODUCTION	1
1.2 RESEARCH AIM	4
1.3 RESEARCH OBJECTIVES	4
1.4 RESEARCH METHODOLOGY	5
1.5 RESEARCH SCOPE	6
1.6 RESEARCH LIMITATIONS	7
1.7 SIGNIFICANCES OF RESEARCH	8

## **CHAPTER 2.0 CLIENT**

2.1 CLIENT'S BACKGROUND	9
2.2 ORGANISATION CHART	11
2.3 CLIENT'S VISION AND MISSION	14
2.4 CLIENT'S CORPORATE IMAGE	15

## **CHAPTER 3.0 SITE ANALYSIS**

3.1 SITE ANALYSIS	20
3.2 BUILDING ANALYSIS	38
3.3 SHORTLISTED RESEARCH ITEMS	69
3.4 CONCLUSION	70

## **CHAPTER 4.0 CASE STUDY**

4.1 INTRODUCTION	71
4.2 CASE STUDY	72
4.3 RESTORAN SARI RATU AUTHENTIC NASI PADANG	73
4.4 RESTORAN SIMPANG TIGA NASI PADANG MODEN	84
4.5 GARUDA PADANG CUISINE RESTAURANT	98

**CHAPTER 5.0 PROJECT**

5.1 INTRODUCTION	111
5.2 CLIENT REQUIREMENTS	112
5.3 SCOPE OF WORK	119
5.4 CONCLUSION	121

**CHAPTER 6.0 DESIGN PROPOSAL**

6.1 INTRODUCTION	122
6.2 DESIGN CONCEPT	125
6.3 SCHEMATIC DESIGN PROCESS	129
6.4 DESIGN ELEMENTS	140
6.5 FINAL DESIGN PROPOSAL	144
6.6 CONCLUSION	146