

**UNIVERSITI TEKNOLOGI MARA
FACULTY OF ARCHITECTURE, PLANNING AND SURVEYING
INTERIOR DESIGN DEPARTMENT**

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This project research is prepared

By

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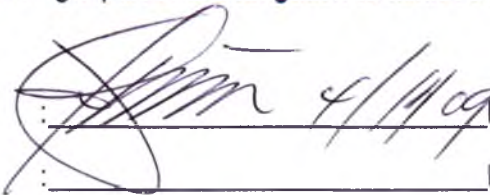
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**TECHNICAL REPORT ON PROPOSED NEW INTERIOR DESIGN SCHEME OF SELANGOR TOURIST INFORMATION
CENTRE FOR TOURISM SELANGOR SDN BHD AT LOT P7, JALAN INDAH 14/12, 40000 SHAH ALAM, SELANGOR**

accepted as fulfilling a part of the obligation to achieve a Diploma in Interior Design

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ABSTRACT

This Diploma level Interior Design final project is towards student understanding about the interior design project's whole aspect that had been studied from the basic level until the design proposal presentation. The selected final project is a proposed new interior design scheme of Selangor tourist information centre for Tourism Selangor Sdn Bhd at Lot P7, Jalan Indah 14/12, Seksyen 14, 40000 Shah Alam, Selangor. With the outcome of a new tourist information centre for Selangor Sdn Bhd, it is hoped to make Tourism Selangor Sdn Bhd more recognizable and assist tourists and visitors. The concept and image is also applied to both interior and exterior to appeal the centre will be able to lure more tourists and visitors. There were several researches done to succeed this tourist information centre final project, amongst them are site analysis, building analysis, interview, observation and case studies. All these studies have a purpose of identifying the existing weaknesses and also attempt to solve some of the problems that appear. These investigations will be implemented in the design process with the intention to gain an attractive design and also suitable with the Tourism Selangor Sdn Bhd corporate image in terms of function and aesthetic value.

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CHAPTER 1.0 INTRODUCTION

1.1 PREFACE

This final project report is an obligation for obtaining a Diploma in Interior Design at University Technology Mara (UiTM). This course acts as a design understanding exercise for the students, where at this level students are given a task to prepare a design scheme based on research and observation related to existing problems and issues in a certain design process. This final project report of Diploma in Interior Design is 'Proposed New Interior Design Scheme of Selangor Tourist Information Centre for Tourism Selangor Sdn Bhd at Lot P7, Jalan Indah 14/12, Section 14, 40000, Shah Alam, Selangor'.

Tourism is an industry which is flourishing all over the world. The scenario of the tourism industry is always in a state of flux, ever changing. It is reckoned that the tourism industry generating as many as 234 million job opportunities for the people. Malaysia is home to centuries of rich cultural history, spanning multiple nationalities and religions, making it one of Asia's premier travel destinations. In the countrysides and rainforests, ancient traditions and wildlife are preserved, while urban Malaysia showcases shopping, culture and cuisine to travelers in thoroughly modern settings, and its world-famous beaches and resorts offer perfect holiday getaways. All this makes it a delightful blend and boost curiosity of the tourists, about this stunning place.

Tourism Selangor Sdn Bhd is one of Malaysia's reliable partners in travel and tours. It was registered with the Ministry of Tourism, they have been making a name as a reliable travel & tour partner to domestic and international tourists as well as travelers since 1994. Recently Tourism Selangor Sdn Bhd is not under the Ministry of Tourism and stood alone as Tourism Selangor Sdn Bhd. Currently with it operating alone, a new management rebranding the company as well as a logo.