

**A STUDY ON  
SMALL AND MEDIUM SCALE INDUSTRIES (SMI) :  
FOCUS ON INCUBATOR PROGRAM  
INTRODUCED BY SIRIM BERHAD**

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**LETTER OF TRANSMITAL**

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Dear Madam,

**RE: SUBMISSION OF THE FINAL PROJECT**

Enclosed herewith is this project paper entitled "A Study On Small And Medium Scale Industries (SMI): Focus On Incubator Program Introduced By SIRIM Berhad".

The purpose of this project is to determine the effectiveness of the incubator program. The project paper also includes the advantages and services offered by SIRIM Berhad to the small and medium entrepreneurs in Malaysia.

I hope this project paper will meet the requirements and expectations of the school. I thank you for all guidance, advice and support that you have generously rendered to enable the completion of this project paper.

Thank you.

.....  
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## **ABSTRACT**

The aim of this research is to study the effectiveness of the incubator program offered by SIRIM Berhad to all small and medium entrepreneurs in Malaysia.

This study is based on information from interviews and questionnaires. This report outlined the findings, analysis and recommendation based on the questionnaire distributed to the respondents. Most of the respondents were asked about their perception and opinion on satisfaction and dissatisfaction about the incubator scheme.

The questionnaire consists of two sections to determine company's satisfaction on every aspect such as quality of product, types of advantages and services given and others.

From the study, a few recommendations may assist the success of the incubator program by increasing the companies' loyalty to maintain a good relationship with the other companies are joining the scheme.

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