

**UNIVERSITI TEKNOLOGI MARA
FACULTY OF ARCHITECTURE, PLANNING AND SURVEYING
DEPARTMENT OF INTERIOR ARCHITECTURE**

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It is recommended that this project report prepared

by

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titled

**PROPOSED NEW INTERIOR DESIGN FASHION BOUTIQUE FOR BERNARD CHANDRAN
AT A-07-G, A-07-01, 07-02 & 07-03 NEO DAMANSARA, DAMANSARA PERDANA,
48300 PETALING JAYA, SELANGOR**

accepted in partially fulfillment of the requirements for a Diploma in Interior Design

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ABSTRACT

Each and every final year, students are required to prepare themselves with a final year project. It is compulsory and with their new, bright, and fresh ideas, students will get their chance to design and explore their proposed project. The proposed project written in here will be, a new interior design boutique for Bernard Chandran at A-07-G, A-07-01, 07-02 & 07-03 Neo Damansara, Damansara Perdana, 48300 Petaling Jaya, Selangor. Dato' Bernard Chandran, is a successful fashion designer and is now entitled as the 'Kind Of Fashion' in Malaysia. Chandran was certainly a mixed bag. Fluid lines in soft, sheer fabrics made their way down the runway alongside familiarly structured pieces, identifying the broad spectrum of influences behind Chandran's designs. In a backstage chat with MFL, the designer revealed that he gathers inspiration wherever he travels and likes to inject his own feminine glamour into traditional designs. Indeed, there was a definite nod to Chandran's South East Asian origins with the adapted conical hat, block-heeled shoes, and simple bamboo print that kicked-off the impressive show. It appears that Chandran's inspiration however, does not just lie in these exotic locations which have undoubtedly led to some of the most outlandish designs within his Spring 2010 collection. While the opulent yet slightly menacing masks, which accentuate Chandran's love of the human form together with constructed outer corsets, are immediate products of Chandran's travel; the muted tones and symmetrical shapes of some of the mini dresses are inspired simply by his constant surroundings in the designer workshop. In this report, the whole new look and image of Bernard Chandran are proposed structurally according to the design process and material presented. This proposal which reflects the whole new look of Bernard Chandran's new boutique covers every space departments. The concept 'flawless' is basically in a perfectly built design, so that the interior is structured.

ACKNOWLEDGEMENT

Bismillahirrahmanirrahim

Assalamualaikum w.b.k, praise to The Almighty Allah S.W.T for giving me the confidence and strength throught this whole course of my education and with His blessings, I have finally finished in completing one of the compulsory subject for my final project, which is a Thesis report based on proposing a new fashion boutique for Bernard Chandran at A-07-G, A-07-01, 07-02 & 07-03 Neo Damansara, Damansara Perdana, 48300 Petaling Jaya, Selangor.

First of all, I would like to give my appreciations for those who have supported me from the beginning, guidance and helped me towards the process of succeeding this assignment, especially to my Supervisor, as well as my class Lecturer, Miss Nor Adilla Abdul Rahaman. Secondly, I am grateful to have a wonderful lecturer, who never stops guiding me. She is also a leader, and a monitor from time to time during the process of doing this report. I would like to say many thanks to Mrs Azizah Md Ajis, Course Lecturer. Never to forget, the most supprtive lecturers I've ever had, Miss Nur Adilla Abdul Rahaman and Mr Hamid who are patience enough, together so willingly helped through the critic sessions and design process of my proposed project. Thank you all for your guidance and participations, for without you, I may not arrive at what I am today.

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CHAPTER 1

INTRODUCTION

1.1 Introduction

This is one of the required coursework, from the Interior Design Department to be qualified to get the title, Diploma from Universiti Teknologi Mara. This is where students can learn writing essays in their second language during their study in UiTM. It is an advantage to do this assignment as students will gain their knowledge to organize their proposed project. Moreover, they can explore their ideas bit by bit and write in this report. I have finally chosen, fashion boutique for Bernard Chandran at A-07-G, A-07-01, 07-02, 07-03, Neo Damansara, Damansara Perdana, 48300 Petaling Jaya, Selangor.

Bernard Chandran, a brand and a successful fashion designer too. Dato' Bernard Chandran is a prominent Malaysian fashion designer. His talents have earned him many faithful clients among Malaysia's elite most notably the Royal families of Malaysia and Brunei as well as two former Miss Universe. Due to this, Chandran used to be known as Malaysia's "Prince Of Fashion", but is now being hailed as Malaysia's "King Of Fashion".