



UNIVERSITI TEKNOLOGI MARA

SMART CARRETILLA ENTERPRISE
“SC SYSTEM”

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1. EXECUTIVE SUMMARY

Smart Carretilla is an enterprise that focuses on the production of smart shopping cart systems used by consumers of grocery stores. The company acts upon in the form of business partners between the managers. The General Manager who also plays an important role in the company is held by Ms. Anisah Atirah Binti Kamaruzzaman. The second most important role is the Administrative Manager whose position is held by Ms. Nurul Syazwani Binti Mokhtar. The Marketing Manager on the other hand is being held by Mr. Mohamad Afi Bin Abdul Hisam. To assist the Marketing Manager, Ms. Farah Dania Binti Nasarudin holds the position of Assistant Marketing Manager. Our Operation Manager is Ms. Nur Atiqah Binti Yahya. Last but not least, our Financial Manager is held by Ms. Siti Nazirah Binti Mohamad Nazri.

We were inspired by the concept of fast checkout or fast payment. Instead of having to queue in a long line, consumers can verify their total bill right at their shopping carts and when they reach the counter they can immediately pay without scanning the items one-by-one for the price and total bill. The most common form that we are familiar with is having to wait in line to purchase and not knowing the total bill until we reach the counter. As for that we have come up with the concept of a smart system that reduces the hassles of grocery shopping.

Our office building is located at Nilai 3 Industrial Park. The reason to settle our business in this location is because Nilai 3 is known for a wide area of industrial land with a reasonable and affordable price. Not only that, it is not that far for future clients to visit the office for future consultations. Nilai is a strategic area as it is becoming more advanced in the industrial productions. It is also in a good distance with major areas such as Seremban, Bangi, Kajang and Cyberjaya which will attract more future clients. We hope that our business concept will become successful and rise up our business name to becoming a successful business in Malaysia and with hopes of expanding the business to future clients outside of the Malaysia bound.

BLUEPRINT OF SMART CARRETILLA ENTERPRISE

2.5 Partnership Agreement

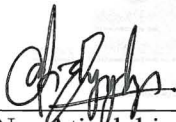
The Partnership commenced on or about 18th January 2017 and shall continue until the Partners decide to terminate the Partnership.



(Anisah Atirah binti
Kamaruzzaman)



(Nurul Syazwani binti Mokhtar)



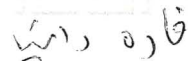
(Nur Atiqah binti Yahya)



(Siti Nazirah binti Mohamad Nazri)



(Mohamad Afi bin Abdul Hisam)



(Farah Dania binti Nasarudin)