



UNIVERSITI TEKNOLOGI MARA

BUKIT KEPOK ENTERPRISE

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“X3-PRO SPRAYER”

BACHELOR OF SCIENCE ( HONS ) TECHNOLOGY AND  
PLANTATION MANAGEMENT

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	BODY OF BUSINESS	PAGES
1.0	EXECUTIVE SUMMARY	1
	1.1 SUBMISSION LETTER	2-3
	1.2 PERMISSION LETTER	4-5
	1.3 EXECUTIVE SUMMARY	6
	1.4 ACKNOWLEDGEMENT	7
	1.5 BUSINESS PLAN PURPOSE	8
	1.6 TARGET MARKET	9
	1.7 COMPETATIVE ADVANTAGES	10
	1.7.1. HERE IS OUR COMPETITOR	10-11
	1.8 EXPECTED PROFITABILITY	11
	1.9 MANAGEMENT TEAM	12
2.0	INTRODUCTION	13
	2.1 INTRODUCTION	14
	2.2 NAME OF COMPANY	15
	2.3 NAME OF BUSINESS	15
	2.4 OBJECTIVE OF ORGANIZATION	15
	2.5 PURPOSE OF ORGANIZATION	16
	2.6 BACKGROUND OF BUSINESS	17
	2.7 BACKGROUND OF PARTNERSHIP	18
	2.7.1 GENERAL MANAGER	18
	2.7.2 FINANCIAL MANAGER	19
	2.7.3 OPERATIONAL MANAGER	20
	2.7.4 MARKETING MANAGER	21
	2.7.5 ADMINISTRATION MANAGER	22
	2.8 PARTNERSHIP AGREEMENT	23
	2.8.1 NAME OF BUSINESS	23
	2.8.2 DATE OF THE BUSINESS COMMENCEMENT	23
	2.8.3 TYPE OF BUSINESS AND LOCATION	23
	2.8.4 CAPITAL CONTRIBUTION	24
	2.8.5 PROFITS AND LOSSES	24

	2.8.6 TERMINATION OR DEATH	24
	2.8.7 MANAGEMENT AND POSITION	25
	2.8.8 HOLIDAY	25
	2.8.9 ACT	26
	2.9 BUSINESS LOGO AND MOTTO	27
	2.10 INTERPRETATION OF BUSINESS LOGO AND MOTTO	27
	2.11 VISION AND MISSION	28
3.0	PRODUCT DESCRIPTION	29
	3.1 PRODUCT DESCRIPTION	30
	3.2 PRODUCT DESCRIPTION AND CHARACTERISTIC	31
4.0	TECHNOLOGY DESCRIPTION	32
	4.1 TECNOLOGY DESCRIPTION	33
	4.2 TECNOLOGY FUNCTION AND PROTOTYPE.	34-35
5.0	MANAGEMENT TEAM	36
	5.1 ORGANIZATION CHART	37
	5.2 PARTNER BACKGROUND	38-42
	5.2 TASK AND RESPONSIBILITIES	43
	5.2.1. GENERAL MANAGER	43
	5.2.2. ADMINISTRATION MANAGER	43
	5.2.3. MARKETING MANAGER	44
	5.2.4. OPERATION MANAGER	44
	5.2.5. FINANCIAL MANAGER	44
	5.2.6. GENERAL WORKERS	45
	5.3 BUSINESS LOCATION AND FACTOR AFFECTING SITE SELECTION	46
	5.4 OFFICE LAYOUT	47
	5.5 ORGANIZATION PERSONAL	48
6.0	MARKETING ANALYSIS AND STRATEGIES	49
	6.1 INTRODUCTION FOR MARKETING	50
	6.2 OBJECTIVES OF MARKETING	50
	6.3 TARGET MARKET	51

	6.4 MARKET SEGMENTATION	52
	6.5 MARKET TREND AND MARKET SIZE	53-55
	6.6 COMPETITOR ANALYSIS	56
	6.6.1 OUR COMPETITOR	56-57
	6.6.2 OUR COMPANY STRENGTH, WEAKNESS, OPPORTUNITIES AND THREATS	57
	6.7 MARKET SHARE BEFORE ENTRANCE	58
	6.8 MARKET SHARE AFTER ENTRANCE (%)	59
	6.9 MARKETING STRATEGIES	60
	6.9.1 MARKETING MIX	60
	6.9.1.1 PRODUCT	60
	6.9.1.2. PRICE	60
	6.9.1.3 PLACE	60
	6.9.1.4. PROMOTION	61
	6.10 PRODUCTS STRATEGY	61
	6.11 PRICING STRATEGY	62
	6.11.1 COST BASED PRICING	62
	6.12 PROMOTION STATEGIES	63
	6.12.1 ADVERTISING:	63
	6.12.1.1 BUSINESS CARD:	63
	6.12.1.2 BROCHURE AND POSTER	64
	6.12.1.3 SIGNBOARD:	65
	6.12.1.4 SOSIAL MEDIA	65-66
	6.13. PLACE AND DISTRIBUTION STRATEGY	67
	6.14 SALES FORECAST	68
	6.14.1 FORECAST SALE FOR THE FIRST YEAR OF 2017	68
	6.14.2 PURCHASE FORECAST FOR THE FIRST YEAR OF 2017	69
	6.15 MARKETING BUDGETED FOR YEAR 2017	70
7.0	PROJECT MILESTONE	71
	7.1 OPERATION PLAN	72
	7.2 ORGANIZATION CHART	73

### 1.3 EXECUTIVE SUMMARY

Agriculture is important to human being because plant is primary sources for people to eat. In Malaysia, agriculture sector is second largest contribution in Malaysia's economy. So, government fully support farmers who want to start their business in agriculture sector.

Bukit Kepok Enterprise is an existing company dedicated to the production of agricultural equipment. Our company has been form as the partnership company's among the member's shareholders and it located at Merlimau, Melaka and organized by general manager, operation manager, marketing manager and financial manager. Bukit Kepok Enterprise is working hard to become a leading producer of agricultural machinery for the supplies industry as well as in plantation. By leveraging a well thought out business plan executed by a skilled management team, we strive a high profit within 3 years our company's establishment.

Bukit Kepok Enterprise has identified two keys that will instrumental in their success. The first is the implementation of strict financial controls. By having a proper control, production efficiency will be maximized. The second key is the recognition and implementation of philosophy that ensure the customers satisfaction to require the profitable business.

Bukit Kepok Equipment is the company that concentrates on the agriculture pump sprayer. Product that we produce is "X3-PRO SPRAYER" that can help the farmers to handle their farm easily and save their timing.