## UNIVERSITI TEKNOLOGI MARA

# LIBRARY 2.0 ADOPTION AMONG LIBRARIANS IN ACADEMIC LIBRARIES

# NORHIDAYU BINTI MD YATIM

Thesis submitted in fulfillment of the requirements for the degree of

Master of Science

**Faculty of Information Management** 

January 2012

CANDIDATE'S DECLARATION

I declare that the work in this thesis was carried out in accordance with the regulations of

Universiti Teknologi MARA. It is original and is the result of my own work, unless otherwise

indicated or acknowledged as reference work. This thesis has not been submitted to any other

academic institution or non-academic institution for any other degree or qualification.

In the event that my thesis be found to violate the conditions mentioned above, I voluntarily

waive the right of conferment of my degree and agree to be subjected to the disciplinary rules

and regulations of Universiti Teknologi MARA.

Name of Candidate:

NORHIDAYU BINTI MD YATIM

Candidate ID Number:

2010699956

Programme:

IM 772 - Master in Library Science

Faculty:

Information Management

Thesis Title:

Library 2.0 Adoption among Librarians in Academic Libraries

(NORHIDAYU BINTI MD YATIM)

31 JANUARY 2012

ii

#### **ABSTRACT**

Library 2.0 consists of many applications which are based from the Web 2.0 application and tools. There are many Library 2.0 tools that can be applied in academic libraries and the use of Library 2.0 tools are varying according to its function which can benefit the academic libraries. The purpose of this study is to investigate the perceptions of librarians in academic libraries on Library 2.0 with the focus on their awareness of Library 2.0 concept, use of Library 2.0 tools and services, acceptance toward Library 2.0 application and challenges/barriers of using Library 2.0 applications. The sample selection is using random sampling method. Descriptive statistics using mean, standard deviation and inferential statistics are performed to analyse the data. The result of the study reveals that librarians are familiar with the term Web 2.0 applications adopted in their library and they are aware of the Library 2.0 concept and applications that are commonly used in academic library (overall mean=3.15). Librarians working in comprehensive university are more aware about Library 2.0 concept as compared to librarians working in research university. However, there are no differences between gender, academic qualification, working experience, and age with librarians' awareness of Library 2.0 concept. The result also reveals that librarians agreed that Library 2.0 applications can provide many opportunities for librarians to reach user and any potential users, it can be used to improve web-based services of academic libraries, and it can enhance library and users interaction (overall mean=4.09). The result reveals that only librarians with different age group have significant difference on their acceptance of the Library 2.0 applications in academic libraries. The study also shows that librarians only used Library 2.0 tools and services on sometimes basis (overall mean=2.98). The result highlights that years of working experience and type of university the librarians served have significant difference regarding the librarians used of Library 2.0 tool and services in academic libraries. The study also found that the librarians perceived not much challenges/barriers (overall mean=2.82) of using Library 2.0 applications. This study will provide significant feedback on academic librarian's perception relating to Library 2.0 adoption which is useful for academic library future improvement. Besides, this study will also help library administrator to determine whether the academic librarians need any further training on Library 2.0 applications.

Keywords: Library 2.0, Academic library 2.0, Librarian 2.0

## TABLE OF CONTENT

Candida	ate's Declaration	ii
Abstrac	t	iii
Acknow	vledgment	iv
Table o	f Content	v
List of	Figures	х
List of	Tables	xi
List of	Abbreviations	xiii
CHAPT	TER ONE	
INTRO	DUCTION	
1.0	Background of the Study	1
1.1	Statement of the Problem	5
1.2	Purpose of the Study	6
1.3	Objectives	7
1.4	Research Questions	8
1.5	Hypotheses	9
1.6	Significance of Study	9
1.7	Scope of the Study	10
1.8	Limitations of the Study	11
1.9	Definition of Terms	11
1.10	Thesis Outline	12
CHAP	TER TWO	
LITER	ATURE REVIEW	
2.0	Introduction	13
2.1	Overview of the Study	14
2.1.1	Definition of Web 2.0	15
2.1.2	Definition of Library 2.0	16
2.2	Adoption of Library 2.0 Tools Applications in Academic Libraries	17
2.3	Librarian's Perception toward Library 2.0 tools Applications in Academic	
	Libraries	19

2.3.1	Awareness of Library 2.0 Concept
2.3.2	Acceptance of Library 2.0 Applications
2.3.3	Use of Library 2.0 Tools and Services
2.3.4	Challenges and Barriers of Using Library 2.0 Applications
2.4	Conceptual Framework
2.5	Conclusion
CHAP	TER THREE
METH	ODOLOGY
3.0	Introduction
3.1	Research Design
3.2	Population
3.3	Data Collection Methods
3.4	The Questionnaire
3.4.1	Questionnaire Design
3.4.2	Content of the Questionnaire
3.4.3	Pre-Test
3.4.4	Validity Test
3.4.5	Pilot Study
3.4.6	Reliability Test
3.5	Data Analysis
3.6	Conclusion
CHAP	TER FOUR
DATA	ANALYSIS
4.0	Introduction
4.1	Profile of Respondents
4.1.1	Gender
4.1.2	Age
4.1.3	Academic Qualification
4.1.4	Year of Working Experience
4.2	Profile of Libraries
4.2.1	Institution