



**THE STUDY ON CONTRIBUTION
PNBI (PERMODALAN NASIONAL BERHAD INSTITUTE) TO INCREASING
THE NUMBER OF BUMIPUTERA PROFESSIONALISM IN MALAYSIAN
FINANCE AND INVESTMENT INDUSTRY**

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NOVEMBER 2007

ACKNOWLEDGEMENT

Praise to Allah for giving me the effort, strength and inspiration in completing this project paper. First and foremost I would like to express my deepest appreciate and thanks to my advisor, Puan Lina Mazwein bt Ibrahim whose inspiring idea and incredible guidance in preparing me in conducting this project paper and also my examiner Associate Professor Madya Puan Mariamah bt Ali to guidance in corrected this project paper.

My special thanks also go to my Assistant Vice President En. Mohamad Ishak Hamidun and all staffs at Permodalan Nasional Berhad Investment Institute (PNBi), who have given valuable idea, information and assistance.

Last but not least, to my entire fellow friend, who have helped and inspired me during the crucial times.

Thank you.

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ABSTRACT

PNB Investment Institute is Malaysia's premier financial education and training institute. PNB Investment Institute was formed as a joint venture between Permodalan Nasional Berhad (PNB), the leading Malaysian unit trust institution and Financial Services Institute of Australiasia (Finsia), Australia's premier professional organization for people working in the investment and securities market. PNB Investment Institute is dedicated to raising standards in the Malaysian Finance and Investment industry through developing world class skills, knowledge and business culture.

The main objective of this research is to know the contribution PNB Investment Institute towards increasing the number of Bumiputera Professional in the Malaysian Finance and Investment industry. For the purpose research, the scope of study involves 73 respondents, which selected randomly in Kuala Lumpur town. Those respondents were selected at convenience. Several technique are used to obtain information from respondent including distribute questionnaire and personal interview.

This report will outline the findings, analysis and recommendation based on primarily in one set of questionnaire distributed to bumiputera students and staff. Finding on the research has identified crucial information regarding the contribution PNB Investment Institute towards increasing the number of bumiputera professional. this information is useful to enhance the programs and trainings provided by PNBI.

CHAPTER 1: INTRODUCTION

1.1 Background of the study

Nowadays, financial and investment industry is constantly growing in developing countries such as Malaysia. In developing this country, our government has its own part to play in helping the industry. One of it is to increase professional workers in the financial and investment industry. The institute that is responsible in this field is PNBI where it focuses on Bumiputera training and education in its formal financial education programs. The objective of PNBI is to raise standards in the Malaysian finance and investment industry through developing world class skills, knowledge and business culture where PNBI is Malaysia's premier financial education and training institute.

The educational and corporate philosophy of PNBI is based upon the belief of practical education designed for the industry, by the industry. At PNBI, they emphasize on the involvement of industry professionals at every stage to ensure that all students are fully equipped with sufficient knowledge that is always up-to-date and empowered with practical skills that works in the training room as well as the real world. The vision of PNBI is to become the leading provider of international standard, practical oriented education and training programs for market practitioners in the Malaysian finance and investment industry.

As a premier financial education and training institute, PNBI's commitment to its students and the industry is outlined in its Corporate Mission Charter of contributing to the