UNIVERSITI TEKNOLOGI MARA

PATIENT'S SATISFACTION ON MEAL SERVICE BY OUTSOURCED FOODSERVICE CONTRACTORS AT GOVERNMENT HOSPITALS IN SELANGOR

MOHD HARRITH HARDEENATA BIN ABD PATAH

Thesis submitted in partial fulfilment of the requirements for degree of

Master in Foodservice Management

Faculty of Hotel and Tourism Management

CANDIDATE'S DECLARATION

I declare that the work in this thesis was carried out in accordance with the regulations of

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Name of Candidate: Mohd Harrith Hardeenata B. Abd Patah

Candidate's ID No: 2011126797

Programme: Master in Foodservice Management

Faculty: Faculty of Hotel and Tourism Management

Thesis Title: Patient's Satisfaction on Meal Service by Outsourced Foodservice Contractors at

Government Hospitals in Selangor

Signature of Candidate:

Date: 17 June 2013

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ABSTRACT

Undeniable, hospital food and nutrition services play an important role in patient recovery and

well-being. Meal service is one of the factors that influence satisfaction among hospitalized

patients. This study empirically investigates the meal service attributes that associated with the

satisfaction among patients at Hospital Selayang, Hospital Serdang and Hospital Sungai Buloh.

By using the quantitative approach, the experiences of 236 patients were obtained. Through a

series of descriptive and inferential statistics, some meaningful insights on the issues of interest

were acquired. Findings of this study clearly revealed that food properties, interpersonal service

and environmental presentation were recognized as contributory factors that influence patient

satisfaction. Among these dimensions, food properties were the most important predictor in

patient's satisfaction, followed by interpersonal service and environmental presentation. The

pessimistic indication has given some implications not only for the patients, but also for the

outsourced foodservice contractors and hospitals as a whole.

Keywords: Patient satisfaction, government hospital, outsourced foodservice, meal service

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