

UNIVERSITI TEKNOLOGI MARA

**INTERNSHIP PROGRAM AND CAREER
PREFERENCE:
A CASE STUDY OF POLITEKNIK IBRAHIM SULTAN
FINAL YEAR STUDENTS**

MOHAMAD AZHAR BIN OTHMAN

ROSSI GUNDIE ANAK JULIUS

Dissertation submitted in partial fulfilment of the requirements
for the degree of
Master of Hospitality Management

Faculty of Hotel and Tourism Management

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AUTHOR'S DECLARATION

I declare that the work in this dissertation was carried out in accordance with the regulations of Universiti Teknologi MARA. It is original and is the results of my own work, unless otherwise indicated or acknowledged as referenced work. This topic has not been submitted to any other academic institution or non-academic institution for any degree or qualification.

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Name of Candidate : Mohamad Azhar Bin Othman

Candidate I.D. No. : 2010297848

Programme : Master of Hospitality Management

Faculty : Hotel and Tourism Management

Thesis Title : Internship Program and Career Preference: A Case Study of Politeknik Ibrahim Sultan Final Year Students.

Signature of Candidate :

Date : 17 June 2013

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In the event that my dissertation be found to violate the conditions mentioned above, I voluntarily waive the right of conferment of my degree and agree be subjected to the disciplinary rules and regulations of Universiti Teknologi MARA.

Name of Candidate : Rossi Gundie Anak Julius

Candidate I.D. No. : 2010409796

Programme : Master of Hospitality Management

Faculty : Hotel and Tourism Management

Thesis Title : Internship Program and Career Preference: A Case Study of Politeknik Ibrahim Sultan Final Year Students.

Signature of Candidate :

Date : 17 June 2013

ABSTRACT

The employments of the graduated students were identified every year and the result shows that 29.9% students who graduated in 2012 joined the hospitality industry. The polytechnics were aware of this scenario due to the figure are not met the objective of polytechnic itself to ensure they can produce the students to enter related industry. Therefore, this paper attempted to discover the importance of positive and negative experience, internship satisfaction and career preference. A total of 251 cases were gathered from Diploma in Hotel and Catering Management final year students in Politeknik Ibrahim Sultan. Research finding reveal that the important of internship experience, internship satisfaction and career preference. The implication and limitation of this study are presented and discussed.

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