



**STUDY ON RURAL AREA PUBLIC ATTITUDE TOWARD WELFARE: EMPLOYMENT
INJURY INSURANCE SCHEMES OF SOCSO IN SRI AMAN, SARAWAK**

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TABLE OF CONTENTS

TITLE PAGE	
LETTER OF SUBMISSION	iii
LETTER OF SUBMISSION	iii
ACKNOWLEDGEMENT	iv
LIST OF FIGURE	viii
LIST OF TABLES	ix
ABSTRACT	x
CHAPTER 1: INTRODUCTION	1
1.1 Background of Study	1
1.2 Problem Statement	2
1.2 Research Question	3
1.4 Research Objectives	3
1.5 Significant of Study	4
1.5.1 Organization (SOCISO)	4
1.5.2 Researcher	4
1.5.3 Future researcher	4
1.5.4 General public	4
1.6 Scope and Coverage of Study	5
1.7 Limitation of the Study	5
i. Lack of knowledge	5
ii. Limitation of Information	5
iii. Accessibility and availability of data	6
iv. Lack of respondents' cooperation	6
1.8 Definition of Term	6
1.9 Conclusion	7

ABSTRACT

The purpose of this paper is to identify factors influencing public attitude and seeking the relationships of the attitude, knowledge and the media at Sri Aman, Sarawak towards Employment Injury Insurance Schemes. The data was randomly collected from 100 respondents among the people at Sri Aman, Sarawak. The methodology that used by the researcher are population and sampling, data collection method and Statistical Package for Social Science (SPSS) version 20 of data analysis method. The major finding of this study is knowledge have strong relationship with the attitude and vice versa with the media. There are some recommendations for the future researcher. Future researcher should use financial factor as their variable to test whether it affect the public attitude. Furthermore, the researcher should study more about human behavior toward welfare's schemes. A part from that, researcher might be find the most factors that influence attitude and might be doing research on perception.

CHAPTER 1: INTRODUCTION

1.1 Background of Study

It is undeniable that purchased of insurance are increasing each year. Accident at the work place might be happened anytime. Employees should not feel discouraged and unsafely in the event of such things did happened. By Employment Injury Insurance Scheme they will be protected to reduce the sufferings, provide financial guarantees and family protection and as whole. Employment Injury Insurance Scheme that provided by SOCSO is liable for member of SOCSO.

Employment Injury Insurance Scheme will protect member of SOCSO from accidents which occur while In the course of the work whether at the workplace or was caused by the job, accidents which occur while travelling which include on a route between his place of residence and his place of work, on a route between his place of work and the place where he takes his meal during any authorized recess and on a journey made for any reason which is directly connected to his employment.

Employment Injury Insurance Scheme liable for any employees that register under SOCSO. Employment Injury Insurance Scheme payment is combination by two parties. Amount of the monthly contribution is a share from the employer and employee. The increased number of the registered and the reported of the accidents by the SOCSO annual report of organization 2011 and 2012 indicates that the Malaysian increasingly aware and realize the importance of SOCSO's protection schemes.