

FACTORS AFFECTING AR RAHNU PERFORMANCE AT BANK RAKYAT DUNGUN'S BRANCH

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ABSTRACT

This paper empirically investigates the factors that influence the performance of Islamic pawn broking (Ar-Rahnu Scheme) at Bank Kerjasama Rakyat Dungun, Terengganu. Specifically, this study examines the factors are price of gold, safekeeping fees (ujrah), repayment period and income level of the respondent. This paper used secondary sources. These factors are collected from the data stream at UITM Dungun. The Ar-Rahnu report will be getting from Bank Kerjasama Rakyat Dungun report from January 2010 until end of March 2013 in monthly basis. The study will use multiple linear regression method to see the relationship between independent and dependent variables.