

MASMED

MALAYSIAN ACADEMY OF SME AND ENTREPRENEURSHIP DEVELOPMENT

UNIVERSITI TEKNOLOGI MARA

Akademi Pembangunan PKS dan Keusahawanan Malaysia (MASMED)

2020

UPDATES

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1.0 ABOUT MASMED



The formation of the Malaysian Academy of SME and Entrepreneurship Development (MASMED) consolidated the work of three centres devoted to the nurturing of the entrepreneurial spirit at Universiti Teknologi MARA; namely the Malaysian Entrepreneurship Development Centre (MEDEC), The Tunas Mekar Project and The Entrepreneurship Research and Support Centre (ERSC).

The first move towards establishing entrepreneurship education in UiTM started with the creation of MEDEC, as far back as 1975, at a time when entrepreneurship studies was a rarity, if not a non-entity, in learning centres around the world. The first of its kind in the nation, centre was set up specifically for the purposes of planning and implementing entrepreneurship education, training and research. Throughout its tenure MEDEC has worked hard to establish an entrepreneurial curriculum to inspire an encourage a more enterprising culture amongst our students and the community. Besides, as one of the main drivers of enterprise in the university, MEDEC has assisted aspiring and existing entrepreneurs with business advisory and consultancy services.

During the next decade, smart partnership and pathways were created through a highly practical and enriching apprenticeship programme between graduates and SME entreprenuers with the launching of the Tunas Mekar project in 2005. Initiated by then Prime Minister, Tun Hj. Abdullah Ahmad Badawi, the project aimed at improving SME performance and to create entrepreneurial awareness and skills amongst graduates. Under a two year programme wherein graduates are placed as apprentices with SME's business owners are provided with the opportunity to learn about new management techniques whilst graduates gain first hand insight about running a business from experts and practitioners in the industry.

Our research and consultancy activities were broadened in the 2000s, augmented significantly by the establishment of the ESRC in 2009. The ESRC focuses on entrepreneurship research in niche areas and a review of promising practices leading to the sharing of findings through a range of international and national seminars, conferences and publications. It actively propagates entrepreneurship-friendly policies. Looking at how to translate theory into practices and sharing what the researchers have learnt, the ESRC provides training and advisory services for solidifying the business strategies of aspiring and continuing entrepreneurs.

Over the years, the range and depth of courses and services provided by these centres have increased significantly to foster business creation and success amongst our students. Today, we are consolidating these efforts in a big way, forging MASMED as a dynamic and solid centre of excellence for scaling the levels of innovation and entrepreneurship in our students and the wider community. This is in no small measure due to the vision of UiTM's founders and the blueprint for MASMED that was launched in the university's infant days.

2.0 MISSION AND VISION

UiTM

VISION

To establish UiTM as a Globally Renowned University of Science, Technology, Humanities and Entrepreneurship

MISION

To lead the development of agile, professional bumiputeras through state-of-the-art curricular and impactful research

MASMED

VISION

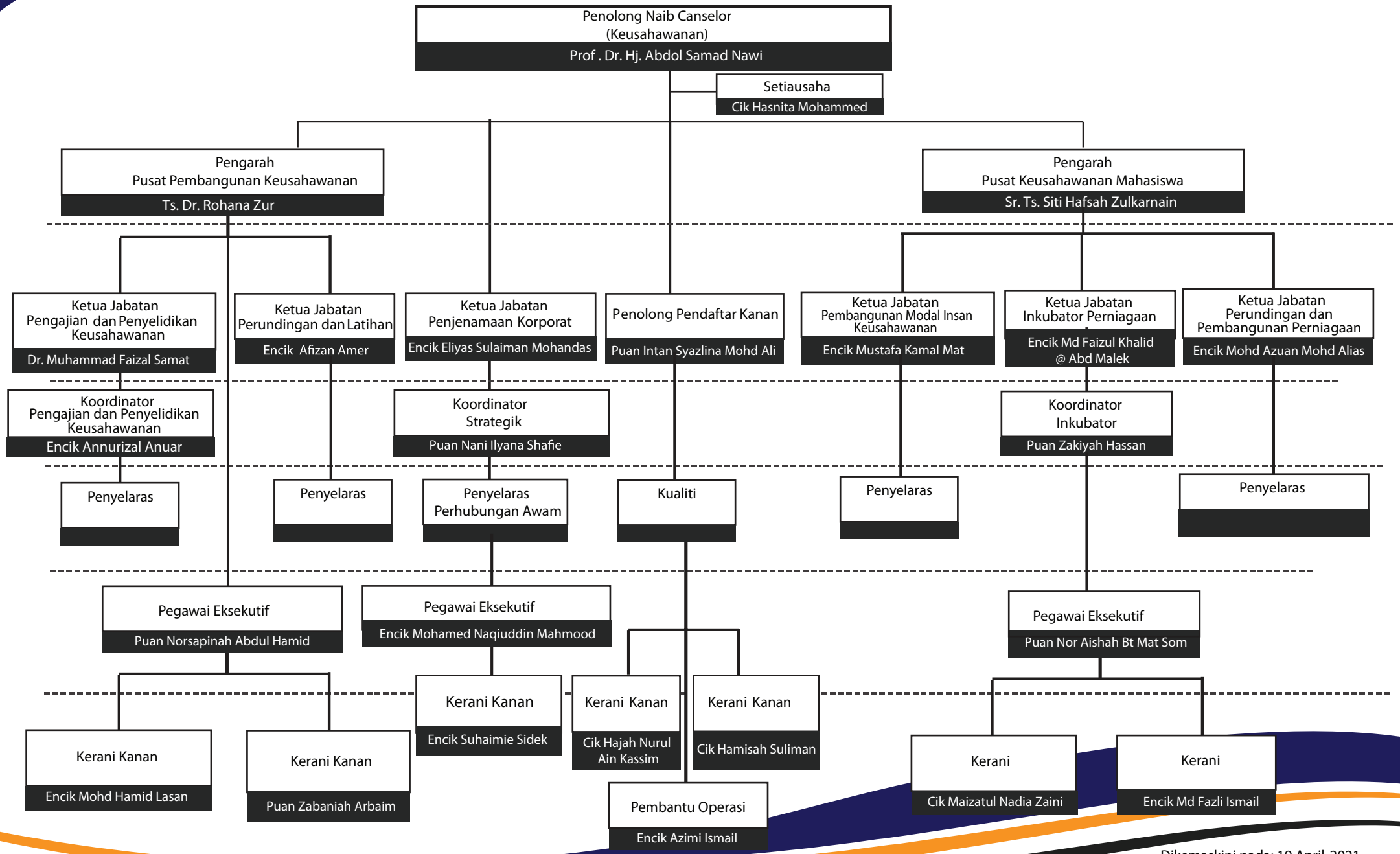
World Eminent Entrepreneurship Academy.

MISION

Transforming lives Through entrepreneurship



3.0 MASMED ORGANIZATIONAL STRUCTURE



Dikemaskini pada: 19 April 2021

4.0 MESSAGES

Assistant Vice Chancellor (Entrepreneurship)



Today, entrepreneurship receives a great emphasis from higher learning leadership as an important intervention that helps the higher learning institution to overcome unemployment among graduates. MASMED as one of the centres in UiTM has been given a very important role to create an ecosystem that enables students and graduates to become entrepreneurs.

MASMED's vision is to transform lives through entrepreneurship which aims to change the mindset of the students to be more independent in terms of searching for a job and not only be able to create job for themselves but for other graduates as well. They will directly contribute to wealth creation and more importantly, they will be trained to embrace a high level of integrity in their entrepreneurial activities.

Besides establishing a conducive ecosystem in realising the vision, MASMED will focus seriously on strengthening entrepreneurship activities in UiTM and increase the number of students and graduate entrepreneurs. As a result, it would lead to a significant impact and more visible in entrepreneurial activities in UiTM. Hopefully, this will make UiTM a leading higher learning institution in entrepreneurship and indirectly elevate UiTM's world university rankings.

YBhg. Prof. Dr. Haji Abdol Samad Nawi

MASMED ACTIVITIES
JANUARY 2020 - MARCH 2020

Meeting Top Management MASMED withYBhg Datin Vivy Yusof, Ahli LPU UiTM, co-founder of FashionValet and The dUCk Group.

9 Januari 2020 / 19 January 2020













Business plan presentation to internal examiner.





Sesi Pengagihan Sasaran Petunjuk Prestasi UiTM Bagi Tahun 2020

21 January 2020














Program "Agropreneur Tour" (Anjuran Masmed UiTM Perlis)

24 January 2020



Bengkel Halatuju Keusahawanan UiTM bersama Koordinator Keusahawanan Keluruh Kistem UiTM

29 January 2020











Penyerahan peruntukan program 3S@R kepada koordinator fakulti dan UiTM cawangan.

29 January 2020





























Penganugerahan Koordinator Fakulti & UiTM cawangan paling aktif bagi tahun 2019.

29 January 2020 / 30 January 2020





Bengkel Halatuju Keusahawanan UiTM bersama Koordinator Keusahawanan Seluruh Sistem UiTM









Pembentangan laporan, pencapaian & perancangan tahun 2020.

30 January 2020








Bengkel Halatuju Keusahawanan UiTM bersama koordinator keusahawanan seluruh sistem UiTM






Bengkel Halatuju Keusahawanan UiTM bersama koordinator keusahawanan seluruh sistem UiTM

29-31 January 2020
















9 February 2020




















Mesyuarat bersama YB Shaid ADUN Jeram berkenaan peluang perniagaan dan kolaborasi bersama MASMED UiTM

9 February 2020



Mesyuarat bersama EntreVestor dan Pengurusan MASMED.

17 February 2020



Bengkel Penulisan Kajian Kes Perniagaan

19-20 February 2020







Mesyuarat Naib Canselor bersama pihak BEEM berkenaan Energy Saving Program & Entrepreneurship Program.

6 March 2020 / 12 March 2020









Program Bicara Industri Keusahawanan



Congratulations MASMED

12 March 2020



13 March 2020

Postgraduate Training in Innovation & Entrepreneurship Exploration (TIE2) Siri 1









Pelantikan En Adlan Ahmad Bakri sebagai Ketua Unit Perniagaan MASMED

13 March 2020



Pelantikan Puan Hajah Siti Zahrah Buyong sebagai Ketua Jabatan Perundingan dan Pembangunan Perniagaan Pelajar

16 March 2020



Master of Applied Entrepreneurship (BA 721) promotion

11 March 2020



MASMED ACTIVITIES
APRIL 2020 - JUNE 2020

Business/Entrepreneurship Story Telling Competition or BEST 1.0 for student entrepreneurs

11 April 2020



MASMED Business Talk

28- 30 April 2020







5 & 7May 2020

MASMED Business Talk





Tahniah - Tc. Ahmad Suzairi bin Ahmad Sukri yang telah mematuhi kehendak-kehendak Akta Teknologis

7 May 2020



TOTAL VIEWERS: MASMED Webinar



New Dimension of Research After Covid 19

14 May 2020



MASMED Digital Entrepreneurship Webinar Series 3: HOW I TURNED MY HOBBY INTO DIGITAL ASSETS AND CREATING PASSIVE INCOME

15 May 2020




ONLINE BUSINESS ACUMEN
VIA ORGANISATIONAL DEVELOPMENT
2 DAYS WEBINAR WORKSHOP | 8 HOURS COACHING SESSION
DATE: 13 – 14 MAY 2020
DAYS: WED - THU
TIME: 9AM – 1PM (PER SESSION)
HUSSAINI ZAINI
Business Coaching & Advisory for SME in Organisational Development
SERIES 1
MASMED ENTREPRENEURSHIP WEBINAR WORKSHOP
Online certificate of attendance will be given with counted training hours
To register please fill in the form at: https://masmedapps.uitm.edu.my/webinar
All lecturers and staff are invited, seat limited to 50 participants. Further inquiries, please contact:
PM Dr Mona Isa: 017 – 3041530
Mohd Shahrizuan : 013 – 5839387
MASMED


HAND LETTERING:
LEARN IN A FLASH, MAKE SOME CASH
Learn a new skill today and earn side income by venturing into Creative Business!
WITH MY SUPER SIMPLE STEP-BY-STEP GUIDE, YOU CAN EASILY START HAND-LETTERING, LIKE A PRO!
DATE: 15-16 MAY 2020
DAYS: FRI-SAT
TIME: 9AM – 1PM (PER SESSION)
SR ROSITA ARMAN MICHAEL ANNIAH
Principal Trainer Trovedu Consulting
SERIES 2
MASMED ENTREPRENEURSHIP WEBINAR WORKSHOP
Online certificate of attendance will be given with counted training hours
To register please fill in the form: https://masmedapps.uitm.edu.my/webinar
All lecturers and staff are invited, seat limited to 25 participants. Further inquiries, please contact:
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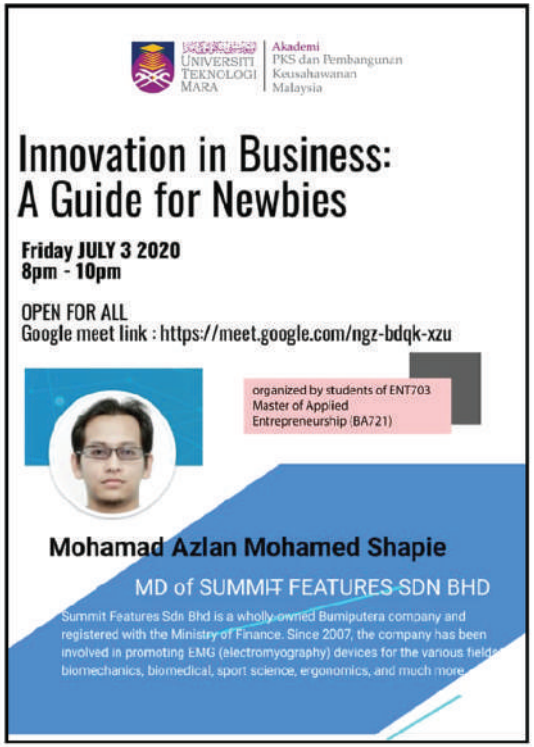
MASMED


UNIVERSITI TEKNOLOGI MARA
Akademi PKS dan Pembangunan Keusahawanan Malaysia
Innovation in Business:
A Guide for Newbies
Friday JULY 3 2020
8pm - 10pm
OPEN FOR ALL
Google meet link : https://meet.google.com/ngz-bdqk-xzu
organized by students of ENT703 Master of Applied Entrepreneurship (BA721)
Mohamad Azlan Mohamed Shapie
MD of SUMMIT FEATURES SDN BHD
Summit Features Sdn Bhd is a wholly-owned Bumiputera company and registered with the Ministry of Finance. Since 2007, the company has been involved in promoting EMG (electromyography) devices for the various fields biomechanics, biomedical, sport science, ergonomics, and much more.


BUSINESS IDEA GENERATION AND BUSINESS MODEL CANVAS
2 DAYS WEBINAR WORKSHOP | 8 HOURS COACHING SESSION
DATE: 17-18 JUNE 2020
TIME: 9.00AM-1.00PM (PER SESSION)
SPEAKER:
MR. YUSAINI YUSOF
Senior Consultant,DSH Capital Solutions/Biscoach
SERIES 5
MASMED ENTREPRENEURSHIP WEBINAR WORKSHOP
Online certificate of attendance will be given with counted training hours
To register please fill in the form at: https://masmedapps.uitm.edu.my/webinar
All lecturers and staff are invited, seat limited to 50 participants. Further inquiries, please contact:
PM Dr Mona Isa: 017 – 3041530
Mohd Shahrizuan : 013 – 5839387
MASMED


UNIVERSITI TEKNOLOGI MARA
LIVE
18 MAY 2020 @ 1 PM
BUSINESS STRATEGY IN DIGITAL MARKETING:
"A SMALL PROFIT IS BETTER THAN A BIG LOSS"
Pn. Nadheera Che Aziz
Creative Director
Nadcase
Trading & Consultancy
ORGANIZED BY:
MASMED UiTM Kampus Pasir Gudang
https://www.facebook.com/masmeduitm


EDUPRENEUR RESEARCH WORKHOP
SMART PLS FOR DATA ANALYSIS
3 DAYS WEBINAR WORKSHOP | 16 HOURS ONLINE COACHING
DATE: 05, 11 & 12 JUNE 2020
TIME: 9.00AM-2.00PM (PER SESSION)
SPEAKER:
PROF. RAMAYAH THURASAMY
Professor, Operation Management (USM)
SERIES 4
MASMED ENTREPRENEURSHIP WEBINAR WORKSHOP
Online certificate of attendance will be given with counted training hours
To register please fill in the form at: https://masmedapps.uitm.edu.my/webinar
All lecturers and staff are invited, seat limited to 50 participants. Further inquiries, please contact:
PM Dr Mona Isa: 017 – 3041530
Mohd Shahrizuan : 013 – 5839387
MASMED


SIRI WEBINAR
MASMED UiTM CAW. JOHOR
YouTube
LIVE
http://masmedjdt.page.link/YouTubeChannel
SIRI I : BERNIAGA MUSIM PKP
SIRI II : SocMED ZERO COST BIZ
Oleh: En Ahmad Fuzi Md Ajis,
SUBJECT MATTER EXPERT MOEC
SIRI I : 9 JUN 2020 (SELASA)
MASA : 10 pg - 12 tgh
SIRI II : 16 JUN 2020 (SELASA)
MASA : 10 pg - 12 tgh
Terbuka kepada semua pelajar, pensyarah & staf.
Jam latihan disediakan untuk staf UiTM Caw. Johor sahaja.
MASMED
Malaysian Academy of SME and Entrepreneurship Development
MASMED UITM CAW. JOHOR, KAMPUS SEGAMAT

MEMORANDUM OF UNDERSTANDING

15 June 2020

UNIVERSITI TEKNOLOGI MARA

TDIU

MEMORANDUM OF UNDERSTANDING

between

UNIVERSITI TEKNOLOGI MARA (UiTM)

and

TASHKENT STATE UNIVERSITY OF ECONOMICS

15 JUNE 2020 (MONDAY)
UiTM Shah Alam







Bengkel Task Force Keusahawanan
Projek khas Naib Canselor

15 June 2020









Bengkel Pemurnian Modul Unicorn Scholar Programme (USP) UiTM bersama Panel Pakar Akademik

11 June 2020









Pembentangan Hasil Bengkel kepada Pengurusan Tertinggi MASMED | Bengkel Task Force Keusahawanan

11 June 2020











MASMED ACTIVITIES
JULY 2020 - SEPTEMBER 2020

Program Pembangunan Usahawan Industri Kampung Di kemaman Terengganu. Program ini merupakan program latihan anjuran Yayasan Bank Rakyat dengar kerjasama dari MASMED UiTM Shah Alam

3 July 2020







Majlis Suai Kenal Program Pembangunan Usahawan Industri Kampung Di kemaman Terengganu. Program ini merupakan program latihan anjuran Yayasan Bank Rakyat dengar kerjasama dari MASMED UiTM Shah Alam.

3 July 2020







Mesyuarat Task Force Program Pembangunan Usahawan Industri Komuniti Kampung Yayasan Bank Rakyat.

3 July 2020







Mesyuarat Persediaan Menyertai Ministry of Education Entrepreneurial Award (MEA) 2021.







Majlis Santai Petang PNC Keusahawanan bersama Warga MASMED. Meraikan pesara dan Bakal Pesara serta staf yang telah dinaikkan pangkat serta sambutan hari lahir pada bulan January- July 2020.

3 July 2020











Mesyuarat kolobrasi MASMED UiTM bersama pihak MATRADE berkaitan Unicon Schollar Program (USP)

6 July 2020







Siri Webinar MASMED UiTM Cawangan Johor yang akan disampaikan oleh En Ahmad Fuzi Md Ajis, MDEC Subject Matter Expert

15 July 2020







Kunjungan Hormat Penolong Naib Canselor (Keusahawanan) ke UiTM Cawangan Negeri Sembilan (Kampus Seremban)

15 July 2020













Lawatan Kerja Penolong Naib Canselor (Keusahawanan) ke UiTM Cawangan Johor, Kampus Segamat

21 July 2020
















Sesi Perjumpaan Pengurusan Tertinggi MASMED dan Pensyarah - Pensyarah MASMED bersama Pengurusan Tertinggi Fakulti Pengurusan dan Perniagaan

22 July 2020



Sesi Townhall Pembangunan Pelan Tindakan Keusahawanan Institusi Pendidikan Tinggi 2021-2025 telah diadakan hari ini di Kuala Lumpur

14 August 2020



Temuramah bersama Dr Hana Zur di konti koolfm

20 August 2020



Sesi Taklimat Kenaikan Pangkat Staf Akademik MASMED. Taklimat disampaikan oleh En Afizul Sobri, Penolong Pendaftar Kanan Bahagian Kemajuan Kerjaya











Meeting with YBhg Datin Vivy Yusuf with regard to the Development of Entrepreneurship Agenda in UiTM

26 August 2020









Bengkel Kumpulan Inovatif dan Kreatif (KIK) dan Penghasilan Inovasi menggunakan Kaedah Design Thinking bagi staf Pentadbiran MASMED.

31 August 2020












The Centre for Halal Research, Training and Consultancy (HART), Academy of Contemporary Islamic Studies (ACIS) Universiti Teknologi MARA

9 September 2020





Social Entrepreneurship Initiative by MASMED UiTM Shah Alam

17 September 2020



Momentum Marketing Rocket With Internet Millionaire Najib Asaddok

11 September 2020



Social Entrepreneurs project by Masmed: “Love For Revert” with Perkim Selangor 19/9/2020 @ Malaysian Academy Of SME & Entrepreneurship Development (MASMED)

19 September 2020









Sesi TOT (Training of Trainers), anjuran Fakulti Filem, Teater dan Animasi

21 September 2020





Penerima Anugerah Khidmat Cemerlang UiTM bagi Tahun 2019 : Ts.Dr. Rohana Zur dan En Suhaimie bin Sidek

21 September 2020





Majlis Perasmian Program Keusahawanan Peringkat Nasional Tahun 2020/2021 University to Community Kementerian Pengajian Tinggi.

22 September 2020



Entrepreneurship Acculturation Program

25 September 2020



Training of Trainers: Panel for TIE2 Individual Project Presentation.

28 September 2020









Program Keusahawanan Pensyarah Muda oleh Fakulti Seni Bina Perancangan & Ukur, UiTM Shah Alam.





MASMED ACTIVITIES
OCTOBER 2020 - DECEMBER 2020

Siri Webinar Antarabangsa Ekonomi Rumpun Melayu (Usahawan dan Keusahawanan Pemangkin Ekonomi Rumpun Melayu Era IR4.0

5 October 2020



The 9's Entrepreneurial Webinar Marathon Program of Masmed-UiTM, SASIN-CU & SBM-ITB (9's-EWM)

19 October 2020





MASMED Digital Entrepreneurship Webinar Series 13,14 & 15 for month of October 2020.







20 October 2020

Lantikan Ts. Dr. Rohana Zur sebagai Pengarah Pusat Latihan, Penyelidikan dan Pengajian Keusahawanan di Akademi Pembangunan PKS dan Keusahawanan Malaysia (MASMED), UiTM Shah Alam

19 October 2020



Majlis Penyampaian Anugerah Perkhidmatan Cemerlang (APC) 2019 Pejabat Naib Canselor di Canseleri Tuanku Syed Sirajuddin, UiTM Shah Alam.

22 October 2020









Salam Maulidur Rasul

28 October 2020



Introducing Pride 3.0, a showcase platform specially brought to you by MASMED for your technology business ideas.

30 October 2020



Congratulations to Dr Hana Zur for winning Aspiring Innovator Award in The 9th International,Innovation, Invention & Competition (INDES2020)

5 October 2020





THE 9's ENTREPRENEURIAL WEBINAR MARATHON PROGRAM OF MASMED-UiTM, SASIN-CU & SBM-ITB (9's-EWM)

19 October 2020





Entrepreneurial Innovation During Open & Distance Learning (ODL) 2020

13 November 2020



Lantikan YBhg Prof. Dr. Syed Jamal Abdul Nasir Syed Mohamad sebagai Dekan Arshad Ayub Graduate Business School (AAGBS) UiTM Shah Alam berkuat kuasa 16 November 2020.

15 November 2020



Lantikan Dr Muhammad Faizal Samat sebagai Ketua Jabatan Pengajian Keusahawanan di Akademi Pembangunan PKS dan Keusahawanan Malaysia (MASMED)

15 November 2020



Warga kerja MASMED UiTM Shah Alam mengucapkan penghargaan dan ribuan terima kasih kepada YBhg Prof. Dr. Syed Jamal Abdul Nasir Syed Mohamad di atas sumbangan beliau sepanjang menjadi Penolong Naib Canselor bagi tempoh 1 Ogos 2019 hingga 15 November 2020.

15 November 2020



Dari Lensa MASMED
1 November 2020- 20 November 2020

20 November 2020





Congratulations Associate Professor Dr. Rohana Ngah and Mrs. Junainah Junid for winning the Silver Award of the project titled d'ENTinC in International Symposium & Exhibition on Business & Accounting 2020 (ISEBA 2020).

20 November 2020



Rennotech Webinar Series - MASMED : Innovation Vs Entrepreneurship

21 November 2020



The 9's Entrepreneurial Webinar Marathon Program of Masmed-UiTM, SASIN-CU & SBM-ITB (9's-EWM)

23 November 2020





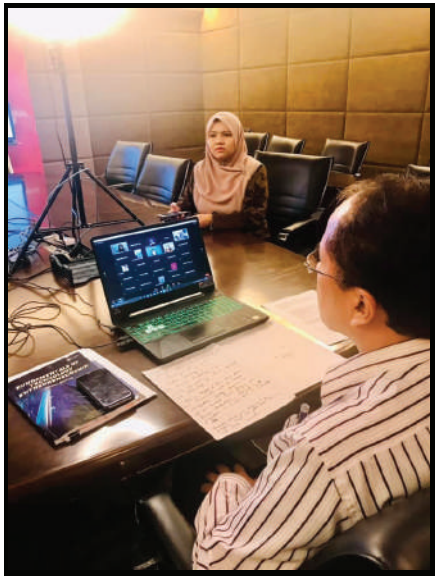
Online Global Classroom organized by Asia Technological University Network (ATU-Net) in collaboration with Office of International Affairs (OIA) and Malaysian Academy of SME and Entrepreneurship Development (MASMED)

26 November 2020



ATU-Net Online Global Classroom Online Global Classroom organized by Asia Technological University Network (ATU-Net) in collaboration with Office of International Affairs (OIA) and Malaysian Academy of SME and Entrepreneurship Development (MASMED)

26 November 2020









Pelaksanaan Audit Dalam ISO Korporat

26 November 2020



Tahniah YBhg. Prof. Dr. Haji Abdol Samad Nawi atas pelantikan sebagai Penolong Naib Canselor Akademi PKS dan Pembangunan Keusahawanan Malaysia (MASMED) Mulai 1 Disember 2020

1 December 2020



Akademi Pembangunan PKS dan Keusahawanan Malaysia (MASMED) bersama-sama Bahagian Penyelidikan, Jaringan Industri, Masyarakat dan Alumni UiTM Cawangan Sabah membawakan kepada anda Siri Webinar Keusahawanan 2020

3 December 2020



MASMED UiTM Cawangan Sabah in collaboration with Kelab Keusahawanan UiTM Sabah have come to bring you the Entrepreneur Webinar Series! Featuring Saverinus Philip P Kitingan, President of Sabah Techpreneur Association (SATA).

3 December 2020



"PERNIAGAAN TANPA MODAL"* bersama panel En Mohd Loqman (Brand Acquisition Associate - Shopee Malaysia) dan En Muhammad Syukran (Subject Matter Expert - MDEC)

6 December 2020



"PERNIAGAAN TANPA MODAL" bersama panel En Mohd Loqman (Brand Acquisition Associate - Shopee Malaysia) dan En Muhammad Syukran (Subject Matter Expert - MDEC)

6 December 2020



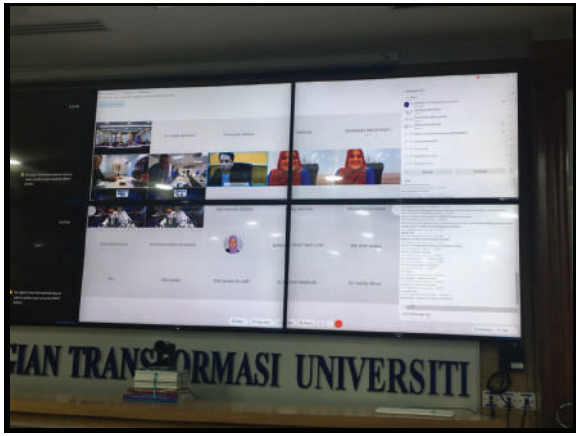
Siri Webinar Keusahawanan, MASMED dengan kerjasama Caretaker MPP UiTM Cawangan Sabah membawa kepada anda topik PERNIAGAAN DAN SUNNAH bersama penceramah jemputan, Sdr. SYAMSUL DEBAT

10 December 2020



SESI PENETAPAN SASARAN PETUNJUK PRESTASI (PI) BAGI PENGARAH PENERAJU BAGI TAHUN 2021 - MASMED BERSAMA FAKULTI DAN CAWANGAN

10 December 2020







Webinar Pengarah-Pengarah Pusat Keusahawanan IPTA Zon Sentral"Peranan Pusat Keusahawanan IPT Dalam Menangani Cabaran Bagi Membudayakan Keusahawanan Dikalangan Mahasiswa"

10 December 2020



Master of applied Entrepreneurship (BA 721) promotion

11 December 2020



The 9's Entrepreneurial Webinar Marathon Program of Masmed-UiTM, SASIN-CU & SBM-ITB (9's-EWM) Speaker: Dr. Ali Bahari Abdul Kadir

14 December 2020

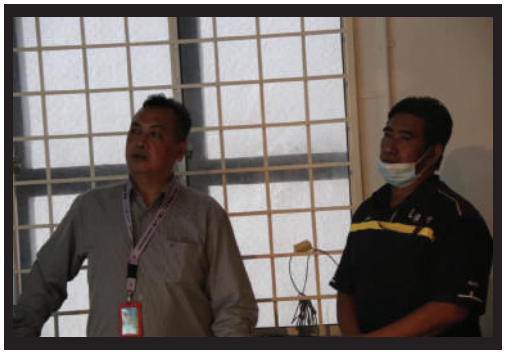


Sesi Perjumpaan Penolong Naib Canselor bersama Staf Pentadbiran

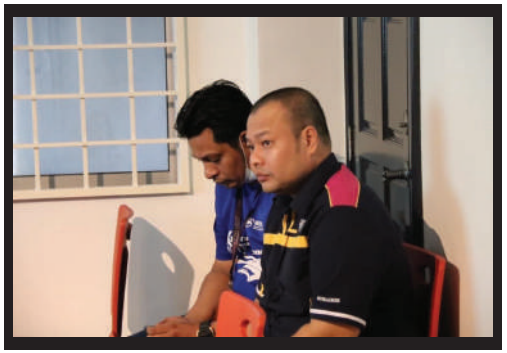
14 December 2020




















SIRI WEBINAR KEUSAHAWANAN
DATO' NORMAN ABD HALIM
KETUA PEGAWAI EKSEKUTIF,
KUMPULAN SYARIKAT KRU
MODERATOR
MEMBINA
EMPAYAR PERNIAGAAN
16 DISEMBER 2020 | 2.00 PETANG
E-SIJIL PENYERTAAN DISEDIAKAN
ZOOM MEETING :
MEETING ID: 316 132 0756 | PASSCODE: JNnx5h
PENDAFTARAN AWAL :


ENTREPRENEURSHIP WEBINAR SERIES
HOW TO BE A
#TIKTOKGURU
18 DECEMBER 2020 | 04.00 PM
E-CERTIFICATE WILL BE PROVIDED
'LEARN HOW TO BE A #TIKTOKGURU
& CREATE ENGAGING
CONTENT FOR BIZ'
REGISTER NOW :


OUR SPEAKERS:
MUHAMMAD AQLAN
ASMIE'ZA
AIN FARHANA
Forum bicara :
WANT TO BE RICH?
LET'S DO IT!
E-CERTIFICATE DISEDIAKAN!!
18 DISEMBER 2020 | JUMAAT | 8PM - 10PM
PLATFORM : GOOGLE MEET
#kosulamuitm
#unitkouitm
ANJURAN : PELAJAR KOKURIKULUM KELAB KHIDMAT MASYARAKAT II
BERSAMA MASMED UiTM CAWANGAN PERLIS


BICARAWARA
TRANSFORMASI
SIRI 8
MASMED MEMPERKASA
AGENDA
TRANSFORMASI
KEUSAHAWANAN UiTM
AHLI PANEL
YBHG. PROF. DR. HAJI ABDOL SAMAD NAWI
Penolong Naib Canselor
MASMED
• 4 Januari 2021 (Isnin) • 10:00 Pagi


Live Streaming Via
Google Meet
SIRI WEBINAR ACIS
BUAL BICARA KEUSAHAWANAN E DIGITAL:
BERNIAGA DENGAN SHOPEE
MODERATOR
Ahmad Farhan Bin Mohd Fadzli
(Pelajar Semester 4)
SPEAKER
Puan Rahmah Binti Ahmad Khairuddin
Founded Belajar Shoppe dari Rumah
JOM SERTAI WEBINAR
BERNIAGA DENGAN SHOPEE
JANGAN LEPASKAN PELUANG ANDA
-Trained more than 500 participants from basic to advanced Shopee
2018- Menjadi Tenaga pengajar di platform Facebook "Belajar Shopee Di Rumah" sejak 2018
2020- Annual income reaches 200K
2 JANUARY 2021 (Sabtu)
9.00AM-10.30AM
Penyertaan adalah PERCUMA | E-CERTIFICATE DIBERIKAN
Pendaftaran: Hani Hasbi - 01110555275 | Hafiran - 013457453
@misacosstam
Muamalat Intellectual Society UiTM Shah Alam
@Muamalat Society


SIRI WEBINAR KEUSAHAWANAN
MOHD AMIRUL AFIQ ISMAIL
PEGAWAI KANAN
UNIT PEMASARAN & PEMBANGUNAN
USAHAWAN PUNB
START UP
18 DISEMBER 2020
10.00 AM
ZOOM MEETING:
MEETING ID : 316 132 0756 | PASSCODE : JNnx5h
DAFTAR SEGERA :


SIRI WEBINAR KEUSAHAWANAN 2020
"DIRECT SELLING"
OK KE?
22 DISEMBER 2020 | 10.00 PAGI
E-SIJIL PENYERTAAN DISEDIAKAN
ZOOM MEETING:
MEETING ID: 316 132 0756
PASSCODE: JNnx5h

Perbincangan bersama wakil Media Prima bagi memperkasakan agenda keusahawanan melalui program UiTM Unicorn Scholar Programme.

17 December 2020





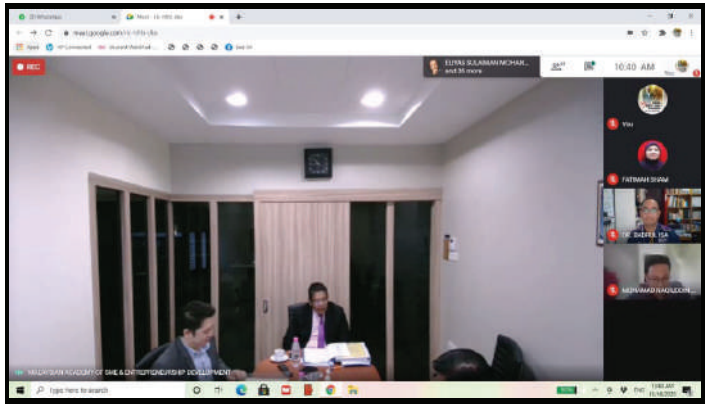


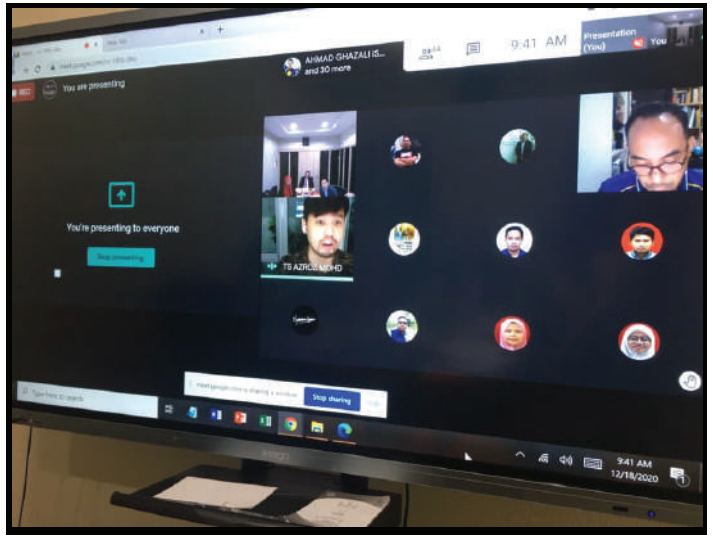
Mesyuarat Pengurusan MASMED Bersama Koordinator Keusahawanan Seluruh Sistem UiTM Bil 2/2020

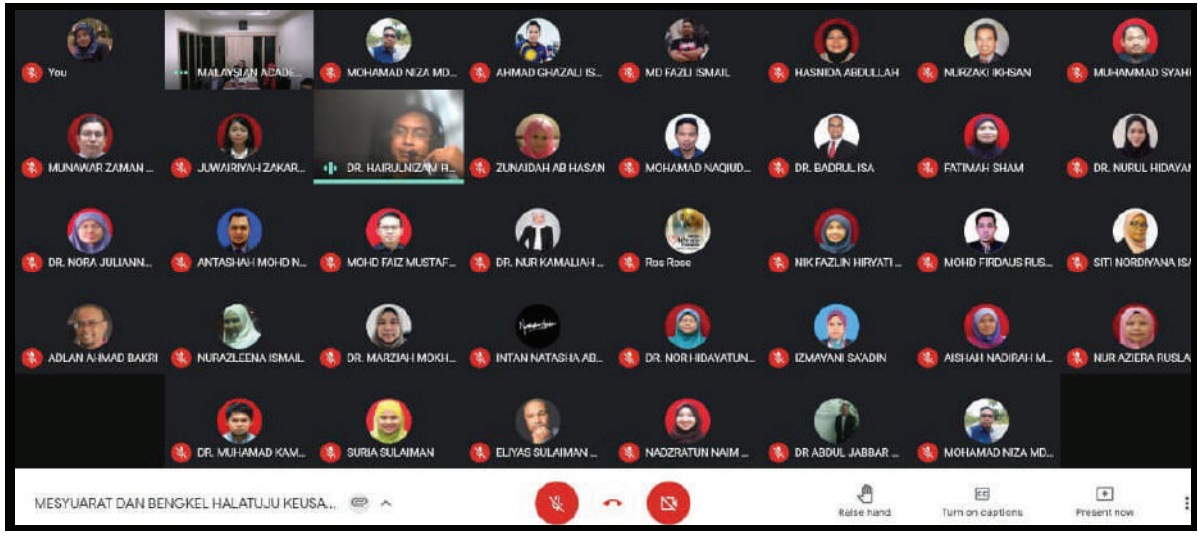
18 December 2020











Perbincangan Kolaborasi Fungsi Perkhidmatan MASMED dan Pusat Kerjaya & Kaunseling ke arah meningkatkan Graduate Employability (GE) Pelajar

18 December 2020











Majlis Menandatangani Memorandum Persefahaman di antara Universiti Teknologi Mara dengan SIMPLY SS TRADING SDN. BHD, SHOPEE MOBILE MALAYSIA SDN. BHD. DAN XINN GLOBAL SDN BHD

24 December 2020

















Pengurusan MASMED ingin merakamkan setinggi-tinggi ucapan tahniah kepada: Puan Intan Syazlina bt Mohd Ali, Penolong Pendaftar Kanan dan Encik Mohd Shaharizuan Mohd Sham, Penolong Pegawai Teknologi Maklumat

29 December 2020



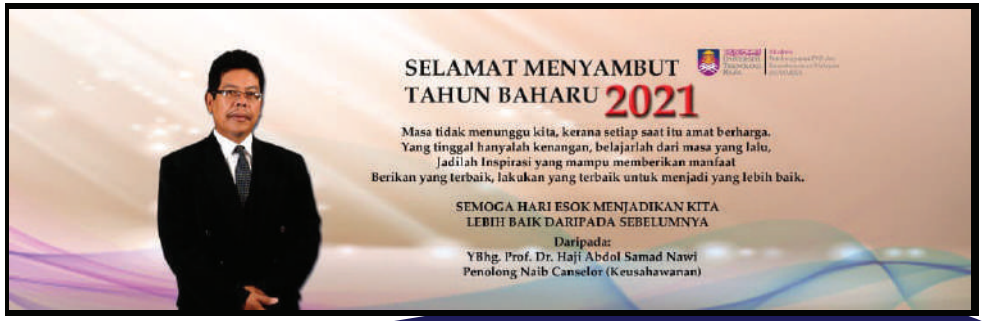
Tahniah & Syabas diucapkan kepada Cik Hamisah Suliman atas kenaikan pangkat sebagai Kerani Kanan (N22).

29 December 2020



Selamat Menyambut Tahun Baharu 2021. Daripada:
Prof. Dr Haji Abdol Samad Nawi
Penolong Naib Canselor (Keusahawanan)

31 December 2020



UPCOMING EVENTS


KEMENTERIAN PENGAJIAN TINGGI
UNIVERSITI TEKNOLOGI MARA
Akademi Pembangunan PKS dan Keusahawanan Malaysia (MASMED)
Shopee
2021
SiswaMall
Shopee - UiTM
SCAN QR
untuk pendaftaran
Daftar &
Sertai sekarang!
SEBARANG PERTANYAAN BOLEH HUBUNGI
EN FAIZUL : 0135053561 / PN ZAKIYAH : 0133140107
#studentbizchoice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PRA-PENDAFTARAN
IKON
USAHAWAN UNIVERSITI
2021
DO YOU HAVE WHAT IT TAKES TO BE A MILLENNIAL-PRENEURS?
#ICONBIZUiTM


UNIVERSITI TEKNOLOGI MARA
Cawangan Terengganu
MASMED
Malaysian Academy of SME and Entrepreneurship Development
WEBINAR
Bicara Niaga Digital
eUsahawan
MDEC
Cik. Esza Mazyatul Khairani
Pengurus Program eUsahawan
Malaysia Digital Economy Corp Sdn Bhd
Tarikh : 8 MAC 2021 (ISNIN)
Masa : 2.30pm – 4.00pm
YouTube Live
/ Studio UiTM Terengganu
Terbuka kepada semua
Jam latihan (untuk staff UiTM) disediakan dan sijil penyertaan (untuk Pelajar) disediakan
Sebarang pertanyaan:
Pn. Yau'Mee Hayati (019-9890216)
UiTM di hatiku


UNIVERSITI TEKNOLOGI MARA
Cawangan Perlis
Kampus Arau
MASMED
Malaysian Academy of SME and Entrepreneurship Development
MODERATOR
EN. MOHAMAD NIZA MD NOR
Koordinator Keusahawanan
PJIM & A
UiTM Cawangan Perlis
SPEAKER
DR. ASHRAF ABDULLAH
Ketua Pusat Pengajian
Fakulti Senibina
Perancangan dan Ukur
UiTM Cawangan Perlis
WEBINAR :
TANAH " CABARAN URUS DAN USAHA "
Tanah Dibuang Benih Menjadi,
Tanah dibiar Merugi
17 MAC
2021 | RABU
10:30 PAGI
REGISTER HERE
Platform : WEBEX
QR CODE
Anjuran:
MASMED,
BAHAGIAN PENYELIDIKAN, JARINGAN INDUSTRI, MASYARAKAT,
ALUMNI DAN KEUSAHAWANAN (PJIM&A)
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@pjimauitmperlis
PJIMA Channel


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Scholar Programme
Majlis Prapelancaran
UiTM Unicorn
Scholar Programme
YB DATO' MANSOR HAJI OTHMAN
Timbalan Menteri Pengajian Tinggi
18 Mac 2021
Hotel UiTM Shah Alam
Anjuran:
AKADEMI PEMBANGUNAN PKS & KEUSAHAWANAN MALAYSIA (MASMED), UNIVERSITI TEKNOLOGI MARA
&
UNIT KEUSAHAWANAN
BAHAGIAN PENYELARASAN & PENYELIDIKAN DASAR
KEMENTERIAN PENGAJIAN TINGGI
Dengan Kerjasama:
ALUMNI UiTM BUSINESS NETWORK
You Tube
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CHANNEL


Chocodap's
UNIVERSITI TEKNOLOGI MARA
MASMED
Mohamad Farhan Zainuddin
CEO OF CHOCODAP'S
co founder
CHOCODAP'S
24 MAC 21,
AT 2:30 PM - 4:30 PM
RABU
"Bina Bisnes Bergaya Secara Online"
ONLINE YOUNGPRENEUR COMPETITION (O.Y.C)
Siri Webinar Bersama Alumni Dan IKon Usahawan


LIVE STREAM
FB live MASMEDKedah
MASMED
The Power of
Business Model Canvas (BMC)
in Creating Business Ideas
10 April 2021
8am to 11am
En Zusuff Kan, CPIF.
Startlah Innovation PLT
Dr. Nur Zainie Abd Hamid
Moderator
Staff Training Hour
Is Recorded
Compulsory for all UiTM Kedah
ENT300 & ENT530 students


UNIVERSITI TEKNOLOGI MARA
Akademi Pembangunan PKS dan Keusahawanan Malaysia (MASMED)
ENTREPRENEURSHIP TALK
FROM ZERO TO HERO
with Caprice
SATURDAY | JUNE 12, 2021 | 3 PM
Brought to you by:
MASMED UiTM

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