Graphic Design Showcase

2026

CONTINUUM by bold

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Trexa: An AR-Integrated Hiking App Focused on Safety Awareness



TREXA is a mobile application developed to improve safety awareness among hikers in Malaysia. The app combines AR mapping technology with essential safety features. TREXA uses a modern, minimalist, and adventurous design approach with organic shapes and high-visibility visuals to ensure information is clear and easy to understand.

By integrating real-time safety information into the hiking experience, TREXA helps users make informed decisions, increase confidence, and enjoy safer outdoor adventures.