Graphic Design Showcase

2026

CONTINUUM by bold



ADAM MUQRISH BIN RAMLI

Redesigning Instructional Visuals and Wayfinding System for Gym Rakyat Putrajaya: Rebranding Gym Rakyat

This project aims to redesign the instructional visuals and wayfinding system of Gym Rakyat Putrajaya to improve user experience among youth. The current gym environment lacks clear equipment guidance, effective navigation signage, and updated visual communication materials.

By applying graphic design principles, the project will develop clear instructional graphics, a comprehensive wayfinding system, and interactive digital solutions such as a mobile application with AR-based instructional videos. The redesigned system will help youth users navigate the gym more easily, understand equipment usage more effectively, and engage with a modernized fitness environment.

