Graphic Design Showcase

2026

CONTINUUM by bold

MUHAMMAD SIRHAN BIN MOHD SAFRIZAL



Communication Design for A Pedestrian Wayfinding System in KLCC–BB–TRX



KL TRI-WALK is a proposed pedestrian wayfinding system for the KLCC–Bukit Bintang–TRX corridor within Kuala Lumpur's Golden Triangle. The project addresses unclear, inconsistent, and fragmented pedestrian navigation, especially for tourists and first-time visitors who may not know that these areas are connected by walkable routes.

Through communication design, KL TRI-WALK introduces a unified visual identity with colour-coded zones, consistent signage, illustrated maps, and digital kiosks navigation support. The system helps users recognise their location, understand directions, and move between key destinations more confidently. By combining physical and digital wayfinding elements, the project aims to improve the walking experience, reduce confusion, and encourage exploration on foot. Overall, KL TRI-WALK supports a more accessible, connected, tourist-friendly, and walkable Kuala Lumpur.