Universiti Teknologi MARA Cawangan Sarawak

formerly known as: **INFO KAMPUS**

VARSITY EDGE



MAPPA XX RUN - Sarawak Edition:
Racing Towards Wellness

BORNEO INSPIRES LEGACY AWARD 2025
Double Victory for UiTM Sarawak

BLOCKCHAIN BORNEO CONFERENCE 2025
Deciphering the Future of Digital Innovation









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Rector's Remark

Professor Dr. Firdaus Abdullah
Rector
UiTM Sarawak Branch

Warm greetings to all our readers,

As we turn the page to this new issue, I am pleased to welcome you not only to another chapter of our university's story, but also to a refreshed identity for our campus bulletin. What you now hold in your hands is Varsity Edge, a reimagined platform that serves as a meaningful evolution, yet continues the spirit of Infokampus (its former name). This bulletin offers a fresher, more grounded lens through which we view UiTM Cawangan Sarawak.

In the previous issue, we reflected deeply on resilience, partnerships, and transformation lessons shaped by the pandemic years and guided by our aspirations towards 2030. This issue continues that journey. However, it does so with a renewed voice, one that speaks closer to the heart of UiTM Cawangan Sarawak and the campus community.

The decision to rebrand Infokampus was not taken lightly. For many years, Infokampus faithfully chronicled our milestones, achievements, and aspirations as a university. It served as an official and trusted platform documenting our institutional growth. Yet, as UiTM Cawangan Sarawak continues to evolve, so too must the way we tell our story.

Varsity Edge reflects a more personal, authentic, and inclusive narrative. It represents a renewed way of seeing, thinking, and engaging that goes beyond merely reporting achievements to sharing perspectives, from institutional announcements to human stories, and from top-down communication to a shared conversation. This new name embodies our identity that is grounded, inclusive, and community-oriented. It reminds us that UiTM Sarawak is not an isolated institution, but one that grows with and within its community. Through this lens, every lecturer, student, staff member, alumnus, and partner becomes part of the narrative.

While the name has changed, our values and direction remain firmly anchored. As highlighted in the previous issue, UiTM Sarawak continues to align itself with the national agenda under the Post-COVID Development Strategy 2030, as well as the global aspirations of the United Nations Sustainable Development Goals (SDGs). We remain steadfast in our mission to prepare graduates who are not only academically competent but also resilient, ethical, and socially responsible. The post-pandemic era has taught us that adaptability, collaboration, and empathy are no longer optional; they are essential attributes for future leaders.

Our efforts to strengthen teaching and learning, enhance digital capabilities, and expand industry and community partnerships continue to gain momentum. These initiatives are not standalone efforts; they are interconnected strategies designed to ensure that UiTM Sarawak remains relevant, competitive, and impactful in a rapidly changing world. In pursuing this, partnerships remain central to our growth. In line with SDG 17, UiTM Sarawak continues to foster strong collaborations with the Sarawak Government,

industries, community organisations, and international institutions. These partnerships have enabled us to contribute meaningfully to areas such as digital economy development, smart agriculture, community empowerment, and talent cultivation. More importantly, they have created pathways for our students and staff to engage beyond the classroom in applying knowledge, transferring skills, and co-creating solutions with real impact.

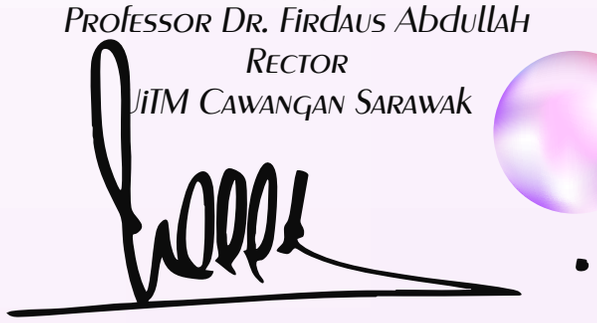
This new platform also reflects our belief that a university's strength lies in its people. Behind every award, accreditation, or recognition are individuals who work quietly and consistently to make excellence possible. Our academic staff continue to demonstrate dedication in teaching, research, and innovation. Our professional and support staff ensure that operations run smoothly, often behind the scenes. Our students bring energy, creativity, and purpose, thus challenging us to remain responsive and forward-looking. Our alumni and partners extend our impact beyond campus boundaries, carrying the UiTM Sarawak name with pride. Indeed, Varsity Edge provides space for these voices to be heard. It is a platform where achievements are celebrated, challenges are acknowledged, and lessons are shared openly.

As we step into 2026, we will further strengthen our strategic direction through ten new initiatives highlighted in the "Amant Rektor 2026" that will guide our collective efforts. We will intensify our commitment towards building a Green and Sustainable Campus while ensuring the mental health and overall well-being of our community remain a priority. We will develop a comprehensive social entrepreneurship ecosystem to empower innovation with impact, and continue to elevate excellence in sports, arts, and culture as part of holistic education. At the same time, we aim to expand international faculty engagement and nurture academic personalities who serve as media icons and thought leaders, strengthening our global visibility and distinction. Also, investments in sustainable infrastructure will support resilient and technology-integrated learning environments, alongside the establishment and reinforcement of Centres of Excellence focusing on future skills and strategic niche areas. Above all, we will continue embedding the principles of the Sustainable Development Goals (SDG), Education for Sustainable Development (ESD), and Environmental, Social and Governance (ESG) practices into our governance, curriculum, and operations to ensure that UiTM Sarawak grows responsibly and purposefully.

As UiTM Sarawak moves forward, Varsity Edge will serve as a mirror that reflects who we are, and a window that looks outward to who we aspire to become. The years ahead will continue to challenge us, but they will also offer opportunities for innovation, collaboration, and growth. With a clear strategic direction, strong partnerships, and a committed community, I am confident that UiTM Sarawak will continue to thrive as a university that is globally aware, locally rooted, and people-centred. Together, let us continue to move forward with purpose, guided by values, strengthened by partnerships, and inspired by the communities we serve.

Thank you and may our journey ahead be one of continued growth, unity, and positive impact.

warm regards,
Professor Dr. Firdaus Abdullah
Rector
UiTM Cawangan Sarawak





Message from Editor-in-Chief

Assalamualaikum warahmatullahi wabarakatuh and greetings.

Praise be to Allah SWT, by whose grace and mercy the official bulletin of UiTM Sarawak Branch is successfully published. The release of this edition marks a significant new chapter in the university's communication and information-sharing landscape with the rebranding of the bulletin from Info Kampus to Varsity Edge UiTM Sarawak Bulletin.

This rebranding represents more than a change in name and appearance; it reflects a renewed aspiration that is fresher, more dynamic, and inclusive. Varsity Edge is envisioned as a progressive platform to highlight academic achievements, research, innovation, student activities, as well as the contributions of the UiTM Sarawak Branch community to society and the nation. This initiative is also aligned with the university's aspiration to strengthen its institutional image as a centre of academic excellence that remains relevant to contemporary needs.

As the Editor-in-Chief, I would like to extend my deepest appreciation and gratitude to the entire editorial team, contributors, and the UiTM Sarawak Branch community for their continuous support in making this publication a reality. It is our hope that Varsity Edge will serve as an effective communication medium, a source of inspiration, and a meaningful platform for knowledge sharing for all readers.

In closing, we sincerely hope that this bulletin will continue to remain relevant and gain a special place in the hearts of the university community and the public at large.

Thank you.

FARHANA BINTI GHAZUDDIN
Editor-in-Chief
Varsity Edge UiTM Sarawak Bulletin

Date Published 30th June 2025



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30 January 2026



LEADING DIGITAL TRANSFORMATION FOR PUBLIC SERVICE EFFICIENCY

Source: UiTM Sarawak Rector's Facebook Page

This morning, I had the honour of representing the Vice-Chancellor of UiTM, Prof. Datuk Ts. Dr Shahrin bin Sahib @ Sahibuddin, FASc, at the Closing Ceremony of the Programme "Citizen-Centric: Leading the Digital Transformation of Public Service Efficiency", held at the Riverside Majestic Hotel Astana Wing, Kuching.

Also present were Professor Dr Norzanah Mat Nor, Dean of the Arshad Ayub Graduate Business School (AAGBS); Associate Professor Ts. Dr Mohd Fathi Abu Yaziz @ Mohamad, Coordinator of the DBA and PhD Programmes at AAGBS and the Project Leader; as well as invited speakers and AAGBS facilitators.

This five-day programme, held from 27 to 31 July 2025, was organised by AAGBS UiTM under the Executive Education Programme (AAGBS Efficiency Series) and was fully sponsored by the Public Service Department (JPA). It was designed for public service officers in Grades 48 and 52, equipping participants with the knowledge and skills to lead digital transformation in the public sector, with a strong focus on citizen-centric approaches.

Throughout the programme, participants attended a series of intensive, high-impact sessions, including discussions on digital strategies in the public sector, digital leadership approaches, human-centred design, citizen engagement through social media and digital technologies, and organisational change management.

During the same ceremony, I was presented with the symbolic accreditation certificate from The Association to Advance Collegiate Schools of Business (AACSB) for the DBA and MBA programmes offered at UiTM Sarawak Branch (UiTMCS), presented by Professor Dr Norzanah Mat Nor. Earlier this year, AAGBS officially received accreditation from AACSB International for a period of six years (2025–2030). With this accreditation, AAGBS is now ranked among the top 6% of business schools globally and is part of an elite group of 1,047 accredited institutions across 67 countries.

Congratulations and well done to everyone involved in the success of this programme, especially the AAGBS team, the speakers, and, of course, the participants. May the knowledge and experience gained be translated into practical policies and practices that bring meaningful benefits to the people and the nation.

UiTMCS–UNISSA TALKS ADVANCE REGIONAL ACADEMIC PARTNERSHIPS

Source: UiTM Sarawak Rector's Facebook Page



Universiti Teknologi MARA Sarawak Branch (UiTMCS) held a discussion session with Universiti Islam Sultan Sharif Ali (UNISSA), Brunei Darussalam, at UiTMCS Samarahan 2 Campus, to strengthen bilateral relations in strategic academic and research fields. The UNISSA delegation took the opportunity for this engagement while in Kuching to attend the Borneo International Integrity Summit (BIIS) 2025, held on 29 and 30 July 2025 at the Borneo Convention Centre Kuching (BCCK), Sarawak.

The UNISSA visit was led by YBhg. Dato Seri Setia Dr Haji Norarfan bin Haji Zainal, Rector of UNISSA, accompanied by Prof. Dr Siti Sara binti Haji Ahmad, Assistant Rector (Academic); Pn. Zalinawati binti Hj Mohaimin, Registrar; Pn. Siti Noor Bazilah binti Hj Abd Razak, Assistant Registrar; Tn. Hj. Mohammad Syazwan Nizar bin Haji Mat Zain, Assistant Registrar; and En. Aminur Rasyid bin Dr. Hj Zakaria, Assistant Registrar.

Representing UiTMCS together with me in the discussion were Assoc. Prof. Dr Saimi Bujang, Deputy Rector of Student Affairs; Assoc. Prof. Dr Abdul Razak Abdul Kadir, Assistant Rector of UiTMCS Samarahan 2 Campus; Dr Nazirah binti Hamdan, Head of the Academy of Contemporary Islamic Studies (ACIS); Assoc. Prof. Dr Hadenan bin Towpek, Director of Borneo Islamic Research and Development (PPIB); Ts. Dr Siti Kartina binti Abdul Karim, Head of Studies ofApplied Sciences; Assoc. Prof. Dr Abdul Rahman bin Saili,Coordinator for the Undergraduate; Ts. Dr Mohd Norhisham Razali, Coordinator of the Research Management Unit (RMU); and Pn. Atikawati binti Ahmad Razali, Senior Assistant Registrar of Academic and International Affairs.

The bilateral discussion covered various matters, including strengthening strategic relations and exploring potential collaborations in academics, research, staff and student exchanges, and the sharing of good governance practices among regional institutions. Both parties also discussed ways to facilitate postgraduate study pathways (Master's and PhD) between the two universities, including possible credit exemptions. UiTMCS also expressed readiness to collaborate with UNISSA in future halal training and programmes.

In addition, UiTMCS is willing to assist UNISSA in research, exploration, and translation of Bornean manuscripts, particularly in support of the development of the Brunei Islamic Heritage Centre. UNISSA also expressed keen interest in the Diploma in Mutawwif and Pilgrimage Management Skills programme offered by UiTMCS, and is open to exploring its expansion to Brunei.

UNIVERSITI TEKNOLOGI MARA

VISI, MISI, MOTO, FALSAFAH & OBJEKTIF

VISI

Universiti unggul pemacu Bumiputera Profesional

MISI

Melonjak keilmuan, adab dan kepakaran bumiputera agar berjiwa usahawan melalui kurikulum termaju, pembangunan bakat, penyelidikan berimpak, dan sinergi industri ke arah kemakmuran tanah air serta kesejahteraan sejagat

MOTO

Usaha, Takwa, Mulia

FALSAFAH

Kita percaya Allah SWT menganugerahi manusia dengan bakat, minat dan kecenderungan yang sekiranya diasuh, dididik dan dilatih dengan sempurna melalui penjanaan, pemindahan dan pengintegrasian ilmu secara terbuka serta penerapan nilai-nilai Islam, mereka berkemampuan menjuarai transformasi diri, masyarakat dan negara

OBJEKTIF

1. **Memperluas akses pendidikan tinggi**
2. **Menyediakan pendidikan terkehadapan bertaraf dunia**
3. **Menawarkan program akademik yang memenuhi keperluan industri yang sentiasa berubah untuk kemajuan negara dan kemakmuran global**
4. **Menggilap kepimpinan graduan holistik, serba boleh dan berciri keusahawanan yang kompetitif sehingga ke peringkat global**
5. **Memperkasa penghayatan falsafah dan nilai warga UiTM melalui program pengukuhan insan dan suri teladan**
6. **Mengungguli kesarjanaan ilmu terkehadapan melalui penyelidikan, inovasi dan pengkomersialan berimpak tinggi serta lestari**
7. **Melebar luas jaringan melalui sinergi bersama alumni, industri, akademia, komuniti dan kerajaan untuk memperkasakan bidang tumpuan strategik universiti**
8. **Menjuarai kecemerlangan organisasi melalui tadbir urus yang efektif dan efisien selari dengan agenda kelestarian global**
9. **Menyediakan infrastruktur kondusif dan ekosistem digital terkehadapan**
10. **Menjana pendapatan, mengurus sumber dan kewangan dengan cekap, telus, berintegriti dan efektif bagi kelestarian organisasi**

Kelulusan Mesyuarat Lembaga Pengarah Universiti (LPU) ke-208, bertarikh 23 September 2025

(YBhg. Prof. Datuk Ts. Dr. Shahrin Sahib @ Sahibuddin, FASc)
13 November 2025 | 22 جمادي الأول 1447

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