Cawangan Sarawak

formerly known as: **INFO KAMPUS**

VARSITY EDGE



MAPPA XX RUN - Sarawak Edition:
Racing Towards Wellness

BORNEO INSPIRES LEGACY AWARD 2025
Double Victory for UiTM Sarawak

BLOCKCHAIN BORNEO CONFERENCE 2025
Deciphering the Future of Digital Innovation









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The bulletin is a biannual publication, documenting the activities and strategic initiatives of the university.

eISSN XXXX-XXXX
2026

National Library of Malaysia

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Rector's Remark

Professor Dr. Firdaus Abdullah
Rector
UiTM Sarawak Branch

Warm greetings to all our readers,

As we turn the page to this new issue, I am pleased to welcome you not only to another chapter of our university's story, but also to a refreshed identity for our campus bulletin. What you now hold in your hands is Varsity Edge, a reimagined platform that serves as a meaningful evolution, yet continues the spirit of Infokampus (its former name). This bulletin offers a fresher, more grounded lens through which we view UiTM Cawangan Sarawak.

In the previous issue, we reflected deeply on resilience, partnerships, and transformation lessons shaped by the pandemic years and guided by our aspirations towards 2030. This issue continues that journey. However, it does so with a renewed voice, one that speaks closer to the heart of UiTM Cawangan Sarawak and the campus community.

The decision to rebrand Infokampus was not taken lightly. For many years, Infokampus faithfully chronicled our milestones, achievements, and aspirations as a university. It served as an official and trusted platform documenting our institutional growth. Yet, as UiTM Cawangan Sarawak continues to evolve, so too must the way we tell our story.

Varsity Edge reflects a more personal, authentic, and inclusive narrative. It represents a renewed way of seeing, thinking, and engaging that goes beyond merely reporting achievements to sharing perspectives, from institutional announcements to human stories, and from top-down communication to a shared conversation. This new name embodies our identity that is grounded, inclusive, and community-oriented. It reminds us that UiTM Sarawak is not an isolated institution, but one that grows with and within its community. Through this lens, every lecturer, student, staff member, alumnus, and partner becomes part of the narrative.

While the name has changed, our values and direction remain firmly anchored. As highlighted in the previous issue, UiTM Sarawak continues to align itself with the national agenda under the Post-COVID Development Strategy 2030, as well as the global aspirations of the United Nations Sustainable Development Goals (SDGs). We remain steadfast in our mission to prepare graduates who are not only academically competent but also resilient, ethical, and socially responsible. The post-pandemic era has taught us that adaptability, collaboration, and empathy are no longer optional; they are essential attributes for future leaders.

Our efforts to strengthen teaching and learning, enhance digital capabilities, and expand industry and community partnerships continue to gain momentum. These initiatives are not standalone efforts; they are interconnected strategies designed to ensure that UiTM Sarawak remains relevant, competitive, and impactful in a rapidly changing world. In pursuing this, partnerships remain central to our growth. In line with SDG 17, UiTM Sarawak continues to foster strong collaborations with the Sarawak Government,

industries, community organisations, and international institutions. These partnerships have enabled us to contribute meaningfully to areas such as digital economy development, smart agriculture, community empowerment, and talent cultivation. More importantly, they have created pathways for our students and staff to engage beyond the classroom in applying knowledge, transferring skills, and co-creating solutions with real impact.

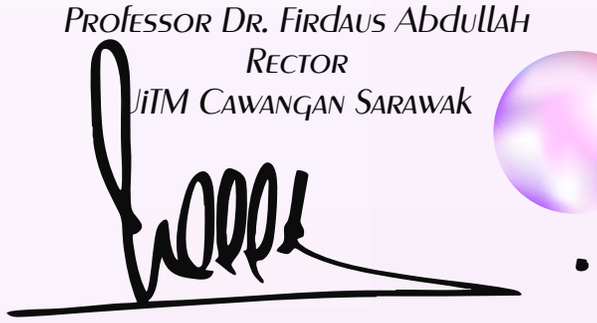
This new platform also reflects our belief that a university's strength lies in its people. Behind every award, accreditation, or recognition are individuals who work quietly and consistently to make excellence possible. Our academic staff continue to demonstrate dedication in teaching, research, and innovation. Our professional and support staff ensure that operations run smoothly, often behind the scenes. Our students bring energy, creativity, and purpose, thus challenging us to remain responsive and forward-looking. Our alumni and partners extend our impact beyond campus boundaries, carrying the UiTM Sarawak name with pride. Indeed, Varsity Edge provides space for these voices to be heard. It is a platform where achievements are celebrated, challenges are acknowledged, and lessons are shared openly.

As we step into 2026, we will further strengthen our strategic direction through ten new initiatives highlighted in the "Amant Rektor 2026" that will guide our collective efforts. We will intensify our commitment towards building a Green and Sustainable Campus while ensuring the mental health and overall well-being of our community remain a priority. We will develop a comprehensive social entrepreneurship ecosystem to empower innovation with impact, and continue to elevate excellence in sports, arts, and culture as part of holistic education. At the same time, we aim to expand international faculty engagement and nurture academic personalities who serve as media icons and thought leaders, strengthening our global visibility and distinction. Also, investments in sustainable infrastructure will support resilient and technology-integrated learning environments, alongside the establishment and reinforcement of Centres of Excellence focusing on future skills and strategic niche areas. Above all, we will continue embedding the principles of the Sustainable Development Goals (SDG), Education for Sustainable Development (ESD), and Environmental, Social and Governance (ESG) practices into our governance, curriculum, and operations to ensure that UiTM Sarawak grows responsibly and purposefully.

As UiTM Sarawak moves forward, Varsity Edge will serve as a mirror that reflects who we are, and a window that looks outward to who we aspire to become. The years ahead will continue to challenge us, but they will also offer opportunities for innovation, collaboration, and growth. With a clear strategic direction, strong partnerships, and a committed community, I am confident that UiTM Sarawak will continue to thrive as a university that is globally aware, locally rooted, and people-centred. Together, let us continue to move forward with purpose, guided by values, strengthened by partnerships, and inspired by the communities we serve.

Thank you and may our journey ahead be one of continued growth, unity, and positive impact.

warm regards,
Professor Dr. Firdaus Abdullah
Rector
UiTM Cawangan Sarawak





Message from Editor-in-Chief

Assalamualaikum warahmatullahi wabarakatuh and greetings.

Praise be to Allah SWT, by whose grace and mercy the official bulletin of UiTM Sarawak Branch is successfully published. The release of this edition marks a significant new chapter in the university's communication and information-sharing landscape with the rebranding of the bulletin from Info Kampus to Varsity Edge UiTM Sarawak Bulletin.

This rebranding represents more than a change in name and appearance; it reflects a renewed aspiration that is fresher, more dynamic, and inclusive. Varsity Edge is envisioned as a progressive platform to highlight academic achievements, research, innovation, student activities, as well as the contributions of the UiTM Sarawak Branch community to society and the nation. This initiative is also aligned with the university's aspiration to strengthen its institutional image as a centre of academic excellence that remains relevant to contemporary needs.

As the Editor-in-Chief, I would like to extend my deepest appreciation and gratitude to the entire editorial team, contributors, and the UiTM Sarawak Branch community for their continuous support in making this publication a reality. It is our hope that Varsity Edge will serve as an effective communication medium, a source of inspiration, and a meaningful platform for knowledge sharing for all readers.

In closing, we sincerely hope that this bulletin will continue to remain relevant and gain a special place in the hearts of the university community and the public at large.

Thank you.

FARHANA BINTI GHAZUDDIN
Editor-in-Chief
Varsity Edge UiTM Sarawak Bulletin

Date Published 30th June 2025



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30 January 2026

YB DATUK JEFFERSON SUPPORTS UITMCS STUDENTS WITH RM20,000 FOR FOOD BANK INITIATIVE

Source: UiTM Sarawak Rector's Facebook Page



UiTM Sarawak Branch extends its deepest gratitude and highest appreciation to YB Datuk Jefferson Jamit Unyat, Deputy Minister in the Sarawak Premier's Department (Native Customs and Laws) and State Assemblyman for N.63 Bukit Goram, for his generous contribution of RM20,000 towards the Food Bank & Student Affairs Kitchen (HEP) initiative at UiTMCS.

This contribution will be fully utilised to support students, particularly those from underprivileged families, in coping with the rising cost of living.

It is hoped that such efforts will continue in the future to safeguard the welfare and well-being of UiTMCS students from the B40 group, enabling them to remain resilient in their pursuit of knowledge and ultimately transform the lives of their families.

#uitm #uitmdihatiku #uitmsarawak #SarawakMajuMakmur

UiTMCS PRESENTS KEY RESEARCH INITIATIVES TO DEPUTY MINISTER OF TRANSPORT SARAWAK

Source: UiTM Sarawak Rector's Facebook Page

Alhamdulillah, on 2 August 2025, I had the opportunity to witness a research proposal presentation session by the lead researchers of UiTM Sarawak Branch (UiTMCS), held at the office of YB Datuk Dr Jerip Susil, Deputy Minister of Transport Sarawak and State Assemblyman (ADUN) for N.19 Mambong, at Baitulmakmur Building.

This presentation session was a follow-up to the courtesy visit made to YB Datuk Dr Jerip earlier in March. Accompanying me at the session were Professor Ir. Dr Juferi Idris, Deputy Rector of Research and Industry Network, as well as Mr Hadi Jumaat, Research Management Coordinator, alongside other lecturers involved in the research projects.

Three main projects were presented during the session. It began with Mr Clement anak Jimel, who presented the Bengoh Cultural Tourism proposal, focusing on the development of heritage- and history-based tourism centred on the Bidayuh community in the Bengoh area. This initiative aims to preserve traditional values and the identity of the local community while stimulating economic growth through community-based tourism.

Next was the presentation of a project titled Hill Paddy Project in Mambong (N.19) by Ts. Dr Siti Sahmsiah Sahmat. This project is a sustainable agriculture initiative aimed at empowering rural communities through a more structured and high-impact hill paddy cultivation system. It also carries significant potential to boost the agritourism sector by showcasing traditional farming activities as attractions for both domestic and international tourists.



Finally, Ts. Dr Nurzawani Md Sofwan presented the third proposal entitled Kuching Bus Emissions Abatement Retrofit Programme (K-BEAR), which emphasises the reduction of carbon emissions through the retrofitting of public bus engine systems towards a more environmentally friendly and energy-efficient mode of transportation.

We extend our sincere thanks to YB Datuk Dr Jerip for graciously receiving us and for listening to the presentations of these proposals and initiatives, which have the potential to contribute to the state's development, particularly in the areas of tourism, agriculture, and sustainable transport. May this presentation and knowledge-sharing session receive favourable consideration and pave the way for broader collaborative opportunities between UiTMCS and the Sarawak State Government, further strengthening the university's role as a catalyst for academic research, community development, and the advancement of strategic sectors in Sarawak

UITM'S COMMITMENT TO ADVANCING ENGLISH LITERACY AT SARAWAK ENGLISH LITERACY CONFERENCE (SELC) 2025

Source: UiTM Sarawak Rector's Facebook Page





Alhamdulillah, I have the opportunity to attend the Closing Ceremony of the Sarawak English Literacy Conference (SELC) 2025, held from 17 to 18 September at Theatre Hotel and on 19 September at the Old Court House.

I was honoured to represent UiTM at the event, where we exchanged an MoU with Place Borneo Sdn. Bhd. and the Layar Education Development Committee (LEDC) for collaborative literacy initiatives. Additionally, we also exchanged an MoU with Jolly Learning Ltd., the developer of the Jolly Phonics programme, to support phonics-based instruction in schools in Sarawak. This symbolic exchange reflects our shared commitment to advancing literacy and education in Sarawak.

The event was honoured by the presence of YB Dato Gerald Rentap Jabu, the Deputy Minister for Youth, Sports and Entrepreneur Development in Sarawak, who is also the Patron of SELC 2025.

I was also interviewed by the media, where I shared UiTMCS's continuous efforts to support English literacy through research, community engagement, and collaboration with local and international partners. We firmly believe that literacy is the foundation for empowering our future generations and ensuring Sarawak's readiness for global challenges.

Congratulations to the lecturers of the Academy of Language Studies (APB) UiTM Sarawak for their dedication and commitment, making SELC 2025 a success. Your hard work has made a meaningful contribution to both the university and the wider community.

Congratulations as well to the organising committee, partners, and participants for the success of SELC 2025. May this initiative continue to inspire and strengthen our collective journey in building a literate, innovative, and future-ready society.

UNIVERSITI TEKNOLOGI MARA

VISI, MISI, MOTO, FALSAFAH & OBJEKTIF

VISI

Universiti unggul pemacu Bumiputera Profesional

MISI

Melonjak keilmuan, adab dan kepakaran bumiputera agar berjiwa usahawan melalui kurikulum termaju, pembangunan bakat, penyelidikan berimpak, dan sinergi industri ke arah kemakmuran tanah air serta kesejahteraan sejagat

MOTO

Usaha, Takwa, Mulia

FALSAFAH

Kita percaya Allah SWT menganugerahi manusia dengan bakat, minat dan kecenderungan yang sekiranya diasuh, dididik dan dilatih dengan sempurna melalui penjanaan, pemindahan dan pengintegrasian ilmu secara terbuka serta penerapan nilai-nilai Islam, mereka berkemampuan menjuarai transformasi diri, masyarakat dan negara

OBJEKTIF

1. **Memperluas akses pendidikan tinggi**
2. **Menyediakan pendidikan terkehadapan bertaraf dunia**
3. **Menawarkan program akademik yang memenuhi keperluan industri yang sentiasa berubah untuk kemajuan negara dan kemakmuran global**
4. **Menggilap kepimpinan graduan holistik, serba boleh dan berciri keusahawanan yang kompetitif sehingga ke peringkat global**
5. **Memperkasa penghayatan falsafah dan nilai warga UiTM melalui program pengukuhan insan dan suri teladan**
6. **Mengungguli kesarjanaan ilmu terkehadapan melalui penyelidikan, inovasi dan pengkomersialan berimpak tinggi serta lestari**
7. **Melebar luas jaringan melalui sinergi bersama alumni, industri, akademia, komuniti dan kerajaan untuk memperkasakan bidang tumpuan strategik universiti**
8. **Menjuarai kecemerlangan organisasi melalui tadbir urus yang efektif dan efisien selari dengan agenda kelestarian global**
9. **Menyediakan infrastruktur kondusif dan ekosistem digital terkehadapan**
10. **Menjana pendapatan, mengurus sumber dan kewangan dengan cekap, telus, berintegriti dan efektif bagi kelestarian organisasi**

Kelulusan Mesyuarat Lembaga Pengarah Universiti (LPU) ke-208, bertarikh 23 September 2025

(YBhg. Prof. Datuk Ts. Dr. Shahrin Sahib @ Sahibuddin, FASc)
13 November 2025 | 22 جمادي الأول 1447

Universiti Teknologi MARA

Cawangan Sarawak

Varsity Edge

UiTM Sarawak Bulletin

eISSN XXXX-XXXX

BARCODE

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