Universiti Teknologi MARA
Cawangan Sarawak

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# KAMPUS

UiTM Sarawak Bulletin







## HIGHLIGHT

- The Governor of Sarawak Hosts UiTM Sarawak Branch to Strengthen State- Institution Relations
- UiTM Sarawak Pays Courtesy Visit to The Premier Of Sarawak: Driving Agricultural Transformation and Proposing The Establishment of The Tun Openg History and Heritage (TOHHa) Chair
- Strategic Linkage Between UiTM Sarawak Branch and Northern Illinois University (Niu): Driving Global Excellence



# Rector's Remark

*Professor Dr. Firdaus Abdullah*
*Rector*
*UiTM Sarawak Branch*

*Salam Sejahtera And Warm Greetings To All Readers,*

It gives me great pleasure to extend my heartfelt greetings to all readers of the 85th issue of *Infokampus*. This bulletin is more than a repository of news and achievements; it is a living chronicle of UiTM Sarawak's aspirations, our community's resilience, and the collective journey we share as educators, researchers, staff, students, alumni and partners. As we look outward to a world reshaped by global challenges and opportunities, we also look inward to the campus that nurtures talent and where knowledge is converted into impact.

As we open the pages of this issue, I am reminded of the journey that UiTM Cawangan Sarawak has taken together with our community, partners, and stakeholders. This issue comes at a time when we continue to navigate a rapidly evolving global landscape shaped by the lessons of the pandemic and the necessity of forging stronger partnerships at every level of our operations. Each milestone we achieve is not only a testament to our collective commitment to excellence but also a reflection of our responsibility as an institution of higher learning to make meaningful contributions to society, the nation, and theworld. UiTM Sarawak has always stood as more than just a place of learning; it is a living, breathing ecosystem of ideas, cultures, talents, and aspirations.

The past few years have brought unprecedented challenges. The COVID-19 pandemic reshaped the landscape of higher education, from our ways of teaching, learning, and engaging with the community. Yet, here we are in 2025, not only having adapted but having grown stronger, wiser, and more united in our mission. The lessons learned during those difficult times have now been woven into our long-term vision, aligning closely with Malaysia's Post-COVID Development Strategy 2030 and the global aspirations outlined in the United Nations Sustainable Development Goals (SDGs). Our mission is clearer than ever: to equip our students with the skills, values, and vision to thrive in a rapidly changing world, while ensuring that UiTM Sarawak continues to be a driver of sustainable and inclusive development.

As we step into 2025, we remain proud of the legacy and accomplishments recorded in recent years. UiTM Cawangan Sarawak continues to be recognised for its quality education, impactful research, and close engagement with the community. Our position as a trusted partner of the Sarawak State Government, particularly in areas such as digital economy development, smart farming, and talent cultivation, remains central to our identity. In line with the aspirations of the Premier of Sarawak, we are committed to ensuring that UiTM Sarawak is not only a regional centre of excellence but also a globally recognised institution rooted in local relevance. Our past achievements in winning state and national awards, producing high-impact research, and fostering international collaborations are a testament to our capabilities. Most recently, we have successfully advanced to the final stage of the Sarawak State Public Service Quality Award (AKPANS) 2025 under the Statutory Body category. This milestone reaffirms our continuous pursuit of excellence and our commitment to delivering the highest standards in education, research, and service.

In today's world, communication is key, and I have embraced the role of social media in academic leadership. Platforms like Instagram, TikTok, and YouTube are not just

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# UiTM SARAWAK & MTCP-MYSED LEAD JOINT INITIATIVE IN EDUTOURISM AND YOUTH ENTREPRENEURSHIP DEVELOPMENT

Source:
UiTM Sarawak Rector's Facebook Page

Wednesday, 19 February 2025 | On Wednesday afternoon, I, together with the Deputy Rectors, the UiTM Global Sarawak Coordinator, and several officers, paid a courtesy visit to YB Dato Sri Haji Abdul Karim Rahman Hamzah, Minister for Tourism, Creative Industry and Performing Arts Sarawak (MTCP) and Minister for Youth, Sports and Entrepreneur Development Sarawak (MYSED) at his office in Baitulmakmur II Building, Petra Jaya, Kuching.

The purpose of this visit was to strengthen the existing partnership between the Sarawak State Government and UiTM Sarawak Branch (UiTMCS) through strategic collaborations in knowledge transfer, research, tourism and creative industry development, as well as youth, sports, and entrepreneurship programmes in Sarawak.

Several key matters were discussed during the meeting. Among them were plans to collaborate on the University Intercultural Exchange (UNITE25): "Mapping Sarawak to the World", scheduled to take place from 12 to 21 September 2025 at the Embassy of Malaysia in Dublin, Ireland, and the 9th Borneo Dance Festival in November 2025, which UiTM Sarawak will proudly host. In addition, UiTM Sarawak will also be organising several Edutourism programmes involving participation from local and international university students.

Alhamdulillah, YB Dato Sri Abdul Karim warmly welcomed UiTM Sarawak's proposal and agreed in principle to support the implementation of these upcoming programmes.

It is hoped that this visit will pave the way for more collaborative initiatives between the Sarawak State Government and UiTM Sarawak in advancing the state's tourism industry. Sincere appreciation and gratitude are extended to YB Dato Sri Haji Abdul Karim and the MTCP for graciously receiving UiTM Sarawak's courtesy visit.





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