Graphic Design Showcase

2026

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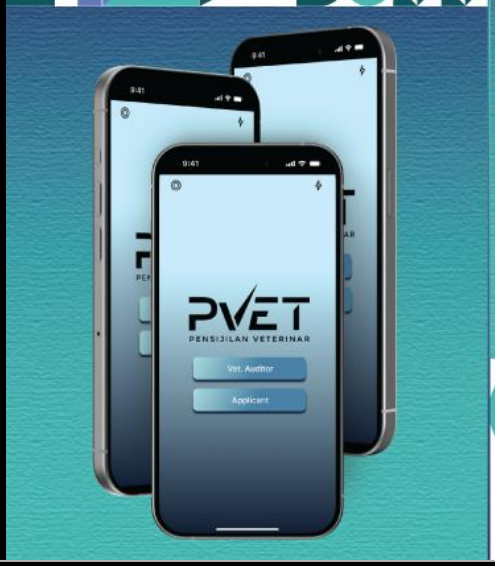
NUR FARAHIYAH ZAKIRAH BINTI MOHAMMAD FAHMY



A User-Centric Approach To Digitizing The myGAP Certification: Addressing Pain Points Of Applicants And Veterinary Auditors









This project tackles the digital transformation of the livestock certification process under the title, "A User-Centric Approach To Digitizing The myGAP Certification: Addressing Pain Points Of Applicants And Veterinary Auditors." The current manual workflow is a severe administrative barrier, hindered by a cumbersome 17-step system that causes data stagnation.

Using a User-Centric Design (UCD) approach, this research maps the core frustrations of farmers and Appointed Veterinary Auditors (AVD). The resulting dual-interface application, PVET, replaces paperwork with real-time tracking for applicants and mobile-ready checklists for auditors, ensuring agricultural compliance with total transparency and efficiency.