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GALERI SENI MERBOK UITM KEDAH

Edisi "Versatility"



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  "Pembangunan Madani, Rakyat Disantuni"
  Penulis:
  Normaziana Hassan dan Juaini Jamaludin

- **KPSK UiTM Kedah ke Jepun**
  Penulis:
  Suhaiza Hanim Suroya, Dr Wan Noor Faaizah Wan Omar, Dr Hasnul Azwan Azizan & Abu Hanifa Ab. Hamid





- **Sirih Junjung Sebuah Keindahan Seni Kreatif Dalam Perkahwinan Melayu Moden**
  Penulis:
  Asrol Hasan

- **Program Aktiviti Kreatif:** *"Grooming Artistic Talents Through Sharing"*
  Penulis:
  Abu Hanifa Ab.Hamid, Fadila Mohd Yusof, Zaidi Yusoff dan Shuhaila Md Shahid



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Galeri Seni Merbok

"Versatility"

Alhamdulillah Buletin Galeri Seni Merbok kembali dengan Edisi "Versatility" bagi bulan Januari hingga Oktober 2023. Pembelajaran secara bersemuka telah dijalankan semula. Sesi hybrid juga telah dikelolakan oleh Universiti Teknologi MARA bagi memenuhi keperluan university seiring dengan keperluan semasa. Oleh yang demikian, Galeri Seni Merbok, Kolej Pengajian Seni Kreatif UiTM Cawangan Kedah telah menerima banyak jemputan bagi mempergiatkan lagi pendedahan program-pragram di dalam Kolej Pengajian Seni Kreatif di UiTM Kedah serta Batik Merbok.

Sehubungan dengan itu, Kolej Pangajian Seni Kreatif, UiTM Cawangan Kedah turut serta dalam program-program terutama berbentuk ilmiah, penglibatan akademik yang mendapat anugerah di dalam pertandingan bertaraf antarabangsa dan terus maju dalam mencari ruang bagi memperkasakan Kolej Pangajian Seni Kreatif.

Diharap agar Kolej ini beroleh kejayaan yang berterusan di masa-masa akan datang dan semoga bahan penerbitan ini mampu dimanfaatkan oleh seluruh warga kampus UiTM Cawangan Kedah.

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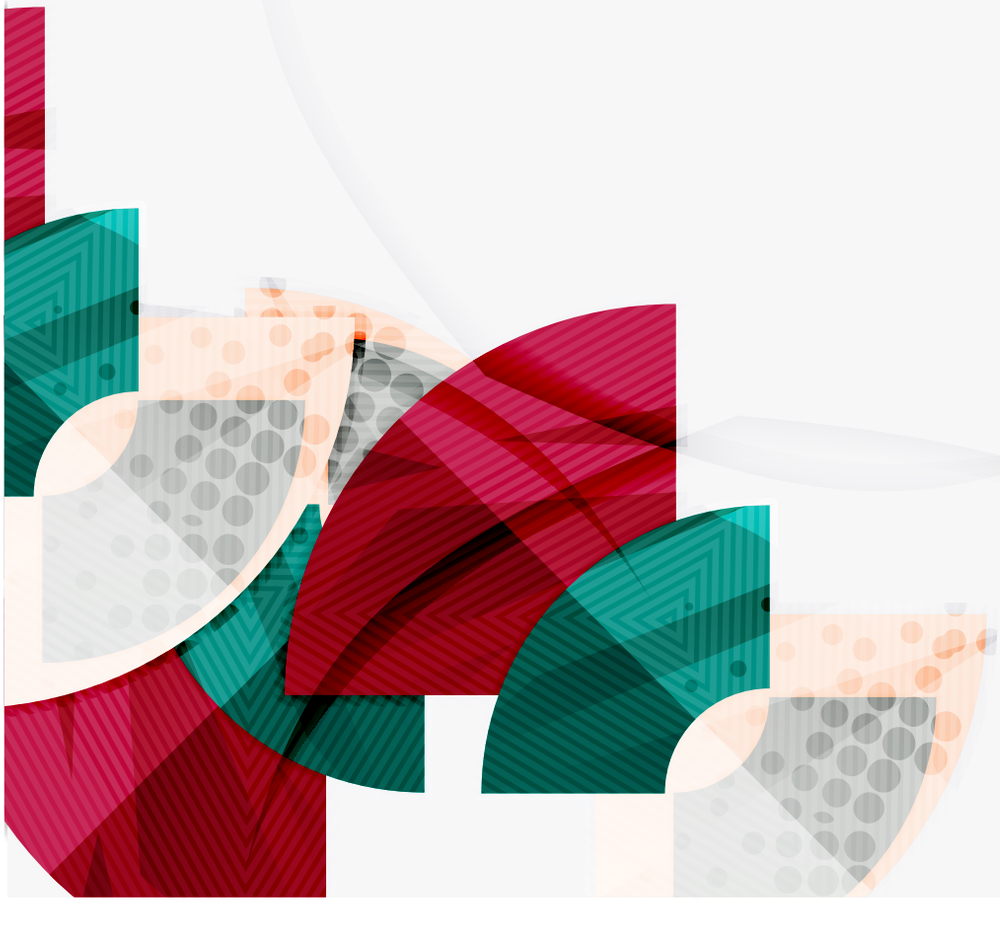
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UNLEASHING CREATIVITY AND EMPOWERING GROWTH: THE POSITIVE IMPACT OF HYBRID LEARNING ON GRAPHIC AND DIGITAL MEDIA STUDENTS

Penulis:
Dr Shafilla Subri



Source: Google Image, https://www.hbs.edu/news/articles/Pages/creating-hybrid-classrooms.aspx

Hybrid learning has revolutionized education, particularly in the fields of graphics and digital media. This innovative approach combines traditional classroom instruction with online learning experiences, offering graphic and digital media to students with a range of benefits. This study explores the positive impact of hybrid learning on students in this field, including enhanced creativity, industry-relevant skill development, access to diverse learning resources, and the cultivation of a global network.

1. Enhanced Creativity and Experimentation.

Hybrid learning provides a conducive environment for graphic and digital media students to explore their creativity and conduct experiments using various tools and techniques. The integration of online platforms, design software, and multimedia resources allows students to engage in hands-on interactive projects that push the boundaries between their creative abilities. With the freedom to collaborate, iterate, and receive timely feedback, students can refine their skills and produce innovative, visually compelling work.

2. Industry-Relevant Skill Development.

The graphic and digital media industry is evolving, demanding that students acquire a diverse skill set. Hybrid learning equips students with the necessary technical skills, software proficiency, and industry knowledge through a combination of theoretical instruction and practical applications. Online modules, tutorials, and virtual workshops provide access to cutting-edge software tools, industry trends, and real-world case studies, thus preparing students for the demands of the professional world.

3. Access to Diverse Learning Resources.

Hybrid learning broadens the horizons of graphic and digital media students by providing access to diverse learning resources. Online platforms and digital libraries offer a vast collection of tutorials, design templates, and inspirational content that students can explore beyond traditional classroom resources. Exposure to a wide range of styles, techniques, and artistic perspectives nurtures their creative vision and helps them develop a unique artistic voice.

4. Collaboration and Networking Opportunities.

Hybrid learning facilitates collaboration among graphic and digital media students, promoting the exchange of ideas and fostering a sense of community. Online forums, group projects, and virtual critique sessions enable students to connect, share insights, and receive constructive feedback from their peers and instructors. This collaborative environment cultivates a supportive network of like-minded individuals, providing opportunities for professional growth, networking, and potential collaboration, even beyond the physical classroom.

5. Flexibility and Adaptability.

Hybrid learning offers flexibility and adaptability, enabling graphic and digital media students to balance their academic pursuits with other commitments. Online components provide freedom to engage with course materials at their own pace, revisit concepts, and practice skills as needed. This flexibility accommodates students' diverse learning styles and allows them to develop time management and self-directed learning skills, which are vital for success in the dynamic graphic and digital media industries.

6. Exposure to Global Perspectives.

Through hybrid learning, graphic and digital media students can tap into the global community of designers, artists, and industry professionals. Online platforms facilitate connections with individuals from diverse backgrounds and cultures and offer exposure to a wide range of artistic styles, perspectives, and trends. This exposure broadens students' understanding of the global design landscape, encourages cross-cultural collaboration, and fosters a global mindset essential for success in today's interconnected world.

Conclusion

Hybrid learning has a profound impact on graphic and digital media students, empowering them to unleash their creativity, develop industry-relevant skills, access diverse learning resources, and forge connections within a global network. This innovative approach nurtures talent, promotes collaboration, and prepares students to thrive in dynamic and competitive fields of graphic and digital media. By embracing hybrid learning, students become equipped with the tools and experiences necessary to make a meaningful impact and embark on successful careers in this ever-evolving industry.







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