Graphic Design Showcase

2026

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Redesigning Jutaria into Modern Digital Board Game



This study explores how Jutaria can be transformed into a modern digital board game that is more engaging and appealing to today's young players. To better understand what users want, surveys were conducted alongside a review of previous studies on digital games, board games, and game design. The findings were used to develop a digital version of Jutaria that is fun, interactive, and easy to play while still preserving the cultural values of the original game.

The redesigned game also aims to encourage social interaction, improve strategic thinking and financial decision-making, and introduce Malaysian heritage in a way that feels relevant to the younger generation. By combining traditional cultural elements with modern gameplay features and current gaming standards, this study hopes to give Jutaria a fresh new experience while ensuring its cultural significance continues to be appreciated.