Graphic Design Showcase

2026

CONTINUUM by bold

UMMI NAJIHAH BINTI NOR LANI

"Journey Of Hope" Child-friendly Humanitarian Visual Storytelling For Palestine Education In Malaysia





This project focuses on creating a child-friendly humanitarian awareness experience about Palestine for children in Malaysia. Many children today are exposed to Palestine-related content through social media, but some of the visuals can be too graphic, emotional, or difficult for young audiences to understand.

Because of this, the project aims to introduce Palestine awareness in a safer, gentler, and more age-appropriate way. The project uses visual storytelling, illustration, simple language, and interactive learning to help children understand empathy, kindness, justice, and care for others. Instead of focusing on fear or violence, the project presents Palestine through a hopeful and guided story experience.