Graphic Design Showcase

2026

CONTINUUM by bold



MUHAMMAD RIDZMAN HANIF BIN MOHD YUZAIDI

Reviving The Legend Of Cik Siti Wan Kembang Through Communication Design

This Final Year Project focuses on reviving the legacy of Cik Siti Wan Kembang, a prominent female ruler in Kelantan's history whose story remains largely unfamiliar to today's younger generation. The lack of engaging and consistent visual representation has contributed to her historical significance being overlooked in contemporary education and media.

To address this issue, the project employs an interactive visual storytelling approach that combines communication design and digital technology to transform historical narratives into a more engaging, accessible, and meaningful experience. Through immersive digital interactions, the project aims to reconnect Gen Z with local heritage while fostering greater awareness and appreciation of Malay history. Ultimately, this project demonstrates how contemporary design can be used to preserve cultural narratives and make historical knowledge more relevant to modern audiences.

