Graphic Design Showcase

2026

CONTINUUM by bold

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Bam-budi: Designing A Mobile App To Foster Empathy And Morals In Children Inspired By "Melentur Buluh Biarlah Dari Rebungnya"





The purpose of this research is to create a digital solution based on "Melentur Buluh" proverbs that helps children develop character and patience. By using the traditional metaphor of a growing bamboo plant, the project moves away from flashy distractions and instead uses a "calm growth" approach.

The goal is to prove that, we can turn screen time into a valuable tool for teaching kindness and social responsibility, ensuring children grow up with strong moral values while still enjoying modern technology.