# Graphic Design Showcase

2026

CONTINUUM by bold

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## Mobile App Development To Support Malaysia Sign Language (MSL) Communication And Learning






In order to address the significant communication obstacles that Malaysia's Deaf community has, this project suggests creating a top-notch, culturally appropriate mobile application that will let Deaf and hearing people communicate. Despite the fact that thousands of Deaf Malaysians rely on Malaysian Sign Language (MSL), the community's access to vital public services is severely restricted and social isolation results from the severe lack of standardized, interactive, and publicly accessible digital learning tools. In order to address this, the project employs a User-Centred Design (UCD) methodology to guarantee that the application accurately represents the demands and lived experiences of its users.

The software seeks to improve Deaf access to essential services, increase public understanding of sign language, and ultimately promote meaningful social inclusion throughout Malaysia by providing both standardized MSL learning content and real-time communication help.