Graphic Design Showcase

2026

CONTINUUM by bold



MUHAMMAD IQBAL BIN ROZAINI

Gerak Sejarah: Improving Sejarah Learning Through Design & Motion Graphics

This Final Year Project focuses on developing a motion graphic based learning website for Malaysian History students, particularly secondary school learners. The project aims to improve student engagement and understanding by combining visual storytelling and colour psychology into a more effective learning experience. Traditional History learning methods are often considered boring and heavily text-based, causing students to lose interest and struggle with information retention.

Therefore, this project explores how motion graphics and suitable colour principles can enhance attention, motivation and memory during the learning process. The outcome of the project will be an educational website featuring short motion videos and visually engaging content that can be accessed by both students and teachers. This project also highlights the role of digital art and multimedia design in creating modern educational solutions that are both informative and visually impactful.

