Graphic Design Showcase

2026

CONTINUUM by bold



HANIE NUR ZAHIRAH BINTI ATAN

Increasing Awareness Of Sign Language Through Visual Aids

This project presents the design and development of a Sign Language Learning App that encourages hearing individuals to learn sign language through an engaging, accessible, and interactive digital platform. The project aims to bridge communication barriers between the Deaf and hearing communities by promoting greater awareness, understanding, and practical use of sign language in everyday interactions.

Through a user-centred design approach, the application combines educational content with intuitive learning experiences to make sign language more approachable, enjoyable, and effective for beginners. Ultimately, the project seeks to foster inclusive communication, strengthen social connections, and contribute to a more accessible and empathetic society for both Deaf and hearing individuals.

