UNIVERSITI TEKNOLOGI MARA

# info kampus

UiTM Sarawak

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Isu 48/49 - Julai/Ogos 05

15hb September 2005





## Malam Di Ambang Merdeka





inside !

Mesej Timb Pengarah HEA & Alumni

Persijilan ISO 9001:2000

Operasi Khidmat Masyarakat (OPKIM)

Toastmasters Club

Pak Mat: A profile

Language of the Heart

Seminar Pemantapan Siswa

Kursus Aplikasi e-Learning

Tahniah! kepada semua keluarga kampus kerana berjaya mendapat

## Persijilan ISO 9001:2000 ( LRQA)



Kecemerlangan Berterusan

*Perjalanan menuju Wawasan 2020 yang membawa kita menjadi sebuah negara maju dalam tempoh 15 tahun akan datang berhadapan pelbagai cabaran dan kemungkinan berlaku peristiwa di luar dugaan. Tidak mustahil perkara seperti krisis mata wang serantau pada tahun 1997 dan 1998 berulang lagi dan jumlah graduan menganggur akan bertambah jika generasi pelapis masa depan tidak berhati-hati dan berwaspada.*

*Kerajaan telah membuat andaian mengenai apa yang boleh berlaku ke atas anak bangsa kita dan menyeru kita membuat persediaan awal sebaik-baiknya terutama dalam pembangunan*



# Mesej Timbalan Pengarah HEP & Alumni

## Prof Madya Dr Hj Abang Ahmad Ridzuan Abang Awit

*insaniah dan pendidikan. Mungkin inilah yang dimaksudkan oleh Comenius (1650) sebagai "wholly educated" dalam kata-katanya "Our wish is that every man and woman should be wholly educated, rightly/armed not only in one single matter or in a few or even in many, but in all things which perfect human nature.*

*Salah satu daripada tujuh strategi yang disarankan oleh YAB Perdana Menteri, Datuk Seri Abdullah Ahmad Badawi ke arah Fasa Kedua Wawasan 2020 ialah mempercepatkan pembangunan pendidikan dengan penekanan kurikulum kepada teknologi baru. Saranan untuk mempercepatkan pembangunan pendidikan ini merupakan tanggungjawab UiTM untuk menggandakan kemasukan pada semester-semester mendatang. Dalam masa yang sama UiTM akan terus menggiatkan program pengantarabangsaan untuk memupuk kebudayaan dan teknologi terkini. Sejak tahun lepas UiTM Kampus Samarahan telah menerima pertukaran pelajar Amerika Syarikat seramai 16 orang dan pada tahun ini seramai 32 orang lagi telah bersama pelajar-pelajar kita dari 16 Julai hingga 15 Ogos 2005.*

*Satu lagi strategi kerajaan untuk Wawasan 2020 ialah meneruskan penekanan kepada pembangunan insaniah. Usaha melahirkan "perfect human nature" ini juga telah dikatakan oleh Yang Berbahagia Dato' Seri Naib Canselor dalam perutusan Majlis Perasmian Minggu Mesra Siswa yang lepas sebagai "Personaliti Unggul (Excellence personality). Apa yang beliau maksudkan dengan "Personaliti Unggul ialah sifat terpuji seseorang yang tidak dapat disangkal oleh sesiapa pun. Seseorang yang berpersonaliti unggul adalah dia yang sentiasa rajin berusaha, gigih bekerja, memiliki tingkat kesabaran tertinggi, sentiasa sihat rohani dan jasmani, sentiasa berfikiran terbuka dan seimbang, adil, saksama, jujur, tahu berterima kasih, sedar diri, sentiasa memikirkan kesejahteraan orang lain, tidak pentingkan diri peribadi, tidak mengambil jalan mudah untuk berjaya dan meningkatkan kedudukan diri, sentiasa pemurah, sentiasa membantu, mengenang budi, tidak mudah berputus asa, menghormati sesama makhluk dan mengagungkan kebesaran Ilahi.*

*Kita yakin UiTM dapat melahirkan graduan yang berpotensi unggul ini yang "dihempas tak pecah, dilentur tak patah dan ditumbang tak rebah".*

***Jelita sungguh puteri bersanggul***
***Makan ketupat di laman rumah***
***Siswa UiTM berpersonaliti unggul***
***Capai matlamat pembangunan insaniah***

*" Holistic education, as John P. Miller defines it in The Holistic Curriculum (1996., is essentially concerned with connections in human experience — connections between mind and body, between linear thinking and intuitive ways of knowing, between academic disciplines, between individual and community, and between the personal self and the transpersonal Self that all spiritual traditions believe to exist beyond the personal ego. The Holistic Curriculum concisely describes how holistic thinking integrates spiritual and scientific perspectives, drawing upon romantic, humanistic, and other radical alternatives to the atomistic worldview of the modern age.:* ( Http://www.infed.org/biblio/holistic education.htm)

# DBS & D1B Students visit KOMAG

*Ellen Chung*

It was a beautiful morning when a group of 30 students from D1B and DBS program came together under one banner ( their MGT 362: Business Development class ) to visit KOMAG. The purpose of the trip was to understand business operation of KOMAG.

When we arrived, we were warmly greeted by the Office Services Executive, Madam Helen Kho. But before we could enter the building, we were given a very short briefing regarding certain rules and policies of KOMAG such as, no cameras allowed, all hand-phones must be switched off and the most interesting of all, we had to wear recycled paper-thin slip ons.

Outside the briefing room, the Operations Manager, Mr Tracv Smith was waiting for us. For the next hour or so, he explained to us the business operation of KOMAG. Before the session ended, we were informed of the job opportunities at KOMAG.

The day ended superbly as we were served with refreshment and before we left, we took a few pictures at the reception lobby.



# Business strategies!

Dakota tribal wisdom says that when you discover you are riding a dead horse,the best strategy is to dismount. However, in business we often try other strategies with dead horses including the following:

1 Buy a stronger whip.
2 Change riders.
3 Say things like "This is the way we always have ridden this horse".
4 Appoint a committee to study the horse.
5 Arrange to visit other sites to see how they ride dead horses.
6 Rewrite the standards for dead horse performance.
7 Appoint a "tiger team" to revive the dead horse.
8 Create a training session to increase riding ability.
9. Compare the state of dead horses in today's environment.
10 Change the requirements declaring that "this horse is not dead!"
11 Hire contractors to ride the dead horse.
12 Harness several dead horses together to increase speed and pulling power.
13 Declare that "no horse is too dead to beat".
14 Provide additional incentive funding to increase the horse's performance.
15 Do a CA study to see if contractors can ride it cheaper.
16 Purchase a software product to make dead horses run faster.
17 Form a quality circle to find uses for dead horses.
18 Revisit the performance requirements for horses.
19 Say this horse was procured with cost as an independent value.
20 Promote the dead horse to a supervisory position.
21 Shorten the track.
22 Establish benchmarks for industry dead-horse leaders.
23 Gather other dead animals and announce a diversity program.
24 Put together a spiffy PowerPoint presentation to get planners to double the dead-horse R&D budget.
25 Get the horse a web site.

# MITSA
## Persatuan Alumni
## UNIVERSITI TEKNOLOGI MARA SARAWAK



**MITSA Alumni Notes**

### *Jimmy Drahman*

Jimmy, EXCO member of UiTM Alumni Sarawak, and currently pursuing his EMBA degree, has come a long way. His other academic qualifications include a diploma in DPA and an honours degree in BBA Marketing, both from UiTM. Jimmy's upward path has been literally suffused with music in the background. He had been in the local music scene since the early 1970s before he joined RTM as a part-time musician.

In 1975 Jimmy was offered a permanent post as Radio Program Producer and attached to the Entertainment Section of RTM Kuching. The programs he produced include Bintang RTM, Pesta Dendang Rakyat and Bintang Kecil. With the advent of TV transmission in Sarawak, he was assigned TV Music Coordinator in charge of sound engineering for national telecast.

Before long Jimmy assumed the post of Assistant TV Producer (Floor manager) and became a full TV Producer. In 1993, he was promoted to the post of Assistant Program Controller, followed by that of Controller of Program (Operations).

In 1999, Jimmy was appointed Head of Secretariat in charge of the department's General Administration as well as Public Relations. Before he retired in 2005, he was appointed Controller of Broadcasting in charge of RTM Sri Aman.

Jimmy and wife Faridah, who is currently TV Producer at RTM Kuching, have four children Nadia (also a graduate from UiTM), Rezzal, Azreen and Fareez.






















*"Holistic education is essentially concerned with connections in human experience – connections between mind and body, between linear thinking and intuitive ways of knowing, between academic disciplines, between individual and community, and between the personal self and the transpersonal Self that all spiritual traditions believe to exist beyond the personal ego."*



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