PERSATUAN BADAN BERKANUN MALAYSIA

UNIVERSITI TEKNOLOGI MARA

LEADERSHIP, INNOVATION & SUSTAINABILITY TRAINING (LIST) REPORT 2023

SYNERGIZING DIGITILIZATION, INTEGRITY AND SUSTAINABILITY IN ENHANCING VISIBILITY

SWITZERLAND - GERMANY - NETHERLANDS

9 MARCH - 19 MARCH 2023

FORUM: "GOVERNANCE AND ACCOUNTABILITY TOWARDS SDGS: INSIGHTS ON INTEGRITY PRACTICES IN ORGANISATIONS"

Moderator:
Assoc. Prof. Dr. Nor Farizal Mohammed
Fellow of Accounting Research Institute (ARI)
Universiti Teknologi MARA (UiTM), Malaysia

Panelist 1:
Professor Dr. Zuraidah Mohd Sanusi
Director Centre for Profiling and Assessment
Institute of Leadership and Development (ILD)
Universiti Teknologi MARA (UiTM), Malaysia

Panelist 2:
Professor Dr. Christian Hauser
Head of PRME Business Integrity Action Centre
University of Applied Sciences of the Grisons,
Chur, Switzerland

Panelist 3:
Ms. Monaliza Suhaimi
General Manager
Penang Port Commission (SPPP), Malaysia



Governance and accountability are crucial aspects of achieving the Sustainable Development Goals (SDGs). Organisations have a significant role to play in this process by adopting integrity practices that promote transparency, accountability, and ethical behaviour. Assoc. Prof. Dr. Nor Farizal Mohammed, as forum moderator, started with the introduction of panelists and their backgrounds. Prof. Dr. Zuraidah Mohd Sanusi, as the first panelist, shared some insights on her research regarding the implications of digital audit practice, management support, and team support on auditors' performance. She also added that by establishing a code of conduct and implementing good internal control, organisations can promote governance and accountability towards the SDGs.

The forum then continued with the sharing of integrity practices in organisations by Prof. Dr. Christian Hauser. He emphasised that having integrity practices in an organisation is crucial, as it is one way to ensure their actions are consistent with their stated values and ethical principles. One way is to have a strong whistleblower policy as a mechanism to report unethical or illegal behaviour without fear of retaliation. He also suggested that organisations should have procedures in place to investigate and address any reports of misconduct. Integrity training must be comprehensive, not only to aim for giving awareness, but also be able to change behaviour towards integrity.

Finally, Ms. Monaliza shared the working culture at the Penang Port Commission (SPPP) in vigorously promoting a corporate integrity culture in their organisation. In tandem with promoting integrity culture, all of the employees signed an integrity pledge, showing that they are fully committed to adopting a zero-tolerance approach to any form of corruption, creating human capital with high ethical values and integrity, acting in a fair, ethical, and honest manner with all the employees and business associates, as well as complying with all laws.









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